



## Unbiased, Independent Clinical Oversight for Better Outcomes

### Fighting Rising Drug Costs with Proven Solutions

The rising cost of prescription drugs is one of the biggest challenges for employers today. Keenan Pharmacy Clinical Management (KPCM) offers an independent, evidence-based solution designed to address these challenges by improving health outcomes and reducing pharmacy costs.

#### What it is

Keenan Pharmacy Clinical Management (KPCM) is an innovative program designed to combat rising drug costs while ensuring better health outcomes. By separating prior authorization responsibilities from the PBM, KPCM eliminates conflicts of interest and prioritizes unbiased clinical decisions. With no disruption to your existing plan design, KPCM provides transparency, measurable savings, and enhanced care for both employers and members.

#### How it Works

##### Specialty Drugs

Clinical decisions are guided by evidence-based criteria, ensuring unbiased prior authorizations and improved patient outcomes.

##### Non-Specialty Maintenance Drugs

Retrospective reviews uncover cost-saving opportunities, recommending effective, lower-cost alternatives.

##### Physician-Friendly

Seamless collaboration with prescribers ensures streamlined approvals and minimizes administrative burden.

##### Member-Friendly

Personalized support helps members transition effortlessly to approved alternatives while maintaining high-quality care.

##### Automated Communication

Advanced technology connects prescribers and members for smooth, efficient implementation from start to finish.

Contact Us Today to Learn More!

 [KPSBusinessDevelopment@keenan.com](mailto:KPSBusinessDevelopment@keenan.com)

 Visit [keenan.com](http://keenan.com) or Scan the QR Code:





## Why KPCM is Unique

### Independent Clinical Oversight

Clinical decisions are free from PBM dispensing and rebate influences, focusing solely on patient care and plan savings.

### 100% Fee Guarantee

KPCM offers a full fee guarantee, providing confidence in achieving significant savings, with an average ROI of 3–5 times the program cost.

### Proven Savings

Clients experience \$6–\$18 PMPM net savings on non-specialty drugs and 15%–40% reductions on specialty drug costs.

### Transparent and Accountable

Comprehensive reporting ensures employers receive measurable results and guaranteed savings.

### Seamless Integration

KPCM integrates smoothly with your PBM and plan design, ensuring continuity for physicians and members alike.



### Partner with KPCM

KPCM combines clinical expertise, independent oversight, and member-first solutions to address rising pharmacy costs while improving outcomes. Empower your organization with a trusted program that delivers measurable results and enhances care quality.

Contact Us Today to Learn More!

 [KPSBusinessDevelopment@keenan.com](mailto:KPSBusinessDevelopment@keenan.com)

 Visit [keenan.com](http://keenan.com) or Scan the QR Code:

