

GUIDE 

# Health Advocacy & Navigation



**Provide compassionate support for your members** as they navigate the complicated healthcare system and improve their health and well-being. Reduce the burden on your HR team, guide people toward better health, maximize benefit utilization, and reduce health costs.

**24/7 Support • 250+ Languages • HIPAA-Compliant**

## We educate, engage, and advocate for your members every step of the way

- Instantly direct them to the right benefit at the right time
- Help them make informed health decisions and close gaps in care
- Locate the right providers for their unique needs, arrange second opinions, and transfer records
- Answer clinical and benefit questions; resolve stressful billing issues



## Anytime, anywhere person-to-person and digital support

- One number to call, one place to go for help
- Interactive and personalized member website and mobile app
- Targeted digital outreach to drive engagement and send reminders about tests and screenings

## Add a data-driven approach that empowers people to achieve better health

Implement AI-driven data analytics to predict and identify health risks and gaps in care that, if addressed, can lower costs and save lives. Get never-before-seen insights into your medical cost drivers and create meaningful cost-saving strategies.

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Health Advocate makes healthcare easier for over 12,500 organizations and their members by leveraging a combination of personal support, data and technology to engage people in their health and well-being.

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