



Going the extra mile for you.

Choosing the right health plan for your business is critical to your success. That's why it helps to have a partner you can trust. Capital Blue Cross (Capital) is the only health insurance company headquartered in the region. Our proximity means we're here to help you make important decisions for the health and well-being of your valued employees and the strength of your company's bottom line.

We serve members across the country and around the world. Our far-reaching market knowledge and experience, combined with our national access, extensive data, and strong insights, give us the unique ability to identify challenges and opportunities, and then build tailored solutions to shape the way care is delivered.



Capital drives significant financial savings for employers in our preferred ASO arrangement through the Lehigh Valley Business Coalition on Healthcare (LVBCH).

- **Not-for-profit health solutions and insurance company serving Lehigh Valley and Central Pennsylvania businesses since 1938.**
- **Offering medical, dental, vision, and pharmacy coverage.**
- **Capital has been a preferred partner since 2013, covering over 100,000 LVBCH members.**

Focusing on what matters to you. Advancing healthcare for all.



Improving care in every community

Combining unique local and national perspective to drive equity and affordability.



Tailoring health plan solutions

Providing proven network, benefit, and pharmacy solutions tailored to the unique needs of our customers and members.

Personalizing member experience

Individualizing care management and intuitively engaging members, for work and life.



Prioritizing whole person health

Delivering an integrated range of solutions for every member's full health: mental, physical, and emotional.



Capital Blue Cross Connect

With multiple locations in the Lehigh Valley and Central Pennsylvania, our health and wellness centers offer a full range of services, including:

- Health plan consultations.
- Health coaching.
- Nutrition counseling.
- Health screenings.
- Fitness classes.
- Wellness events.
- Member Services support.

Our Capital Blue Cross Connect team can also come to your location* to provide:

- Health seminars.
- Answers to claims and benefit questions.
- Help setting up and accessing Healthy Blue Rewards.
- Support transitioning retirees to an Individual or Medicare plan.



Stronger together

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality, affordable healthcare for their employees.

Capital earned our preferred partnership status with LVBCH by consistently demonstrating better plan performance and pricing, as well as greater flexibility through enhanced service capabilities.

Learn more about [Capital Blue Cross](#) and [LVBCH](#).

LVBCH members and non-members can request preferred-pricing quotes through their producer partner or directly through Capital.

Once you select your Capital health plan, you can [join LVBCH](#) by submitting an application and paying your annual membership dues.



For more information, contact your Capital account executive or producer today.

* Location and attendance requirements may apply.

Capital Blue Cross Connect is brought to you by Capital Blue Cross, an Independent Licensee of the Blue Cross Blue Shield Association, serving 21 counties in Central Pennsylvania and the Lehigh Valley.

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