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Lehigh Valley Business Coalition on Healthcare (LVBCH) Board Announces New Pharmacy Benefits Management (PBM) Partner

Bethlehem, PA – The Lehigh Valley Business Coalition on Healthcare (LVBCH) has selected [Capital Rx, Inc.](#) (Capital Rx) as one of the Coalition’s Pharmacy Benefit Management (PBM) Partners. In making the selection, the LVBCH Board of Directors has endorsed Capital Rx as a *Preferred Partner* in addition to longtime partner Express Scripts.

Capital Rx participated in an extensive review process to earn the Coalition’s Preferred Partner status. Using a market-based approach, the Coalition negotiates rates that are exclusive to its members and better than individual employers could obtain on their own. The new pricing is available now.

“As prescription drugs have become an increasingly significant driver of our members’ benefit costs, we are pleased to offer LVBCH members the choice of two excellent prescription management plans,” said Carl Seitz, President, LVBCH. “This will enable our members to negotiate a pharmacy benefit plan that best fits the type and size of their organization. The end goal is to keep employer costs as low as possible while providing their employees and dependents with safe, high-quality medications and outstanding service.

Capital Rx, a first-time LVBCH partner, [continues to grow rapidly](#) due to demand for its full-service PBM and pharmacy benefit administration solutions. Enabled by [JUDI®, Capital Rx’s proprietary enterprise health platform](#), which consolidates all pharmacy benefit-related workflows in one system, the company now serves millions of members across commercial, Medicare, and Medicaid plans. With several new Fortune 500 companies, health plan and health system clients, and other new partners backing its technology, Capital Rx continues to invest in the innovation needed to advance our nation’s electronic healthcare infrastructure, improve drug price visibility, and drive positive patient outcomes.

“We strive daily to set the bar in client alignment and delight plan members, delivering the best possible overall plan performance,” said Kristin Begley, PharmD, Chief Commercial Officer at Capital Rx. “We appreciate LVBCH’s confidence in our model and commitment to providing their members with the flexibility to select solutions that meet their high standards for service capabilities and overall needs.”

“Capital Rx shares the Coalition’s goals for improving quality, patient safety, transparency, and efficient care delivery,” Seitz said. “We are extremely pleased to join Capital Rx in bringing value to local employers through exclusive pricing and service options that we expect to yield significant savings for Coalition members.”

Coalition plans are available to the broker community, which is an integral part of LVBCH’s membership recruitment. Employers are encouraged to contact their brokers or LVBCH and ask about pharmacy cost savings programs. For more information, visit www.LVBCH.com.



About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About Capital Rx

Capital Rx is a full-service pharmacy benefit manager (PBM) and pharmacy benefit administrator (PBA), advancing our nation's electronic healthcare infrastructure to improve drug price visibility and patient outcomes. As a Certified B Corp™, Capital Rx is executing its mission through the deployment of JUDI®, the company's cloud-native enterprise health platform, and a Single-Ledger Model™, which increases visibility and reduces variability in drug prices. JUDI connects every aspect of the pharmacy ecosystem in one efficient, scalable platform, servicing millions of members for Medicare, Medicaid, and commercial plans. Together with its clients, Capital Rx is reimagining the administration of pharmacy benefits and rebuilding trust in healthcare. To learn more, visit capitalrx.com.

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