



# **Our Commitment To Health and Wellness**

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Trividia Health, Inc. and Wegmans  
A complete approach to diabetes management

# Christopher Svetcov, PharmD, RPh

- Pharmacy Area Manager, Wegmans Tilghman Street
- 10+ years in the Lehigh Valley
- Previous division wellness coordinator
- Current division hub manager
- Currently pursuing DPP and DSME certification

The logo for Wegmans, featuring the word "Wegmans" in a white, cursive script font, set against a dark green background that resembles a silhouette of a forest or trees.



- 96 stores in 6 states
- 48,000 employees
- 2018: ranked #2 on Fortune magazine's list of top 100 Best Companies to Work For.

*Wegmans*





- Lehigh Valley: 3 stores
  - Allentown
  - Bethlehem
  - Nazareth
- ~1,500 employees

*Wegmans*

# Why blood sugar testing matters.

- Avoid high and low blood sugar.
- Make good day-to-day choices about nutrition and exercise.
- Make sure diabetes treatment plan is appropriate.
- Help care team make decisions about your care.

# How TRUE METRIX® meters help my patients and employees meet these goals.

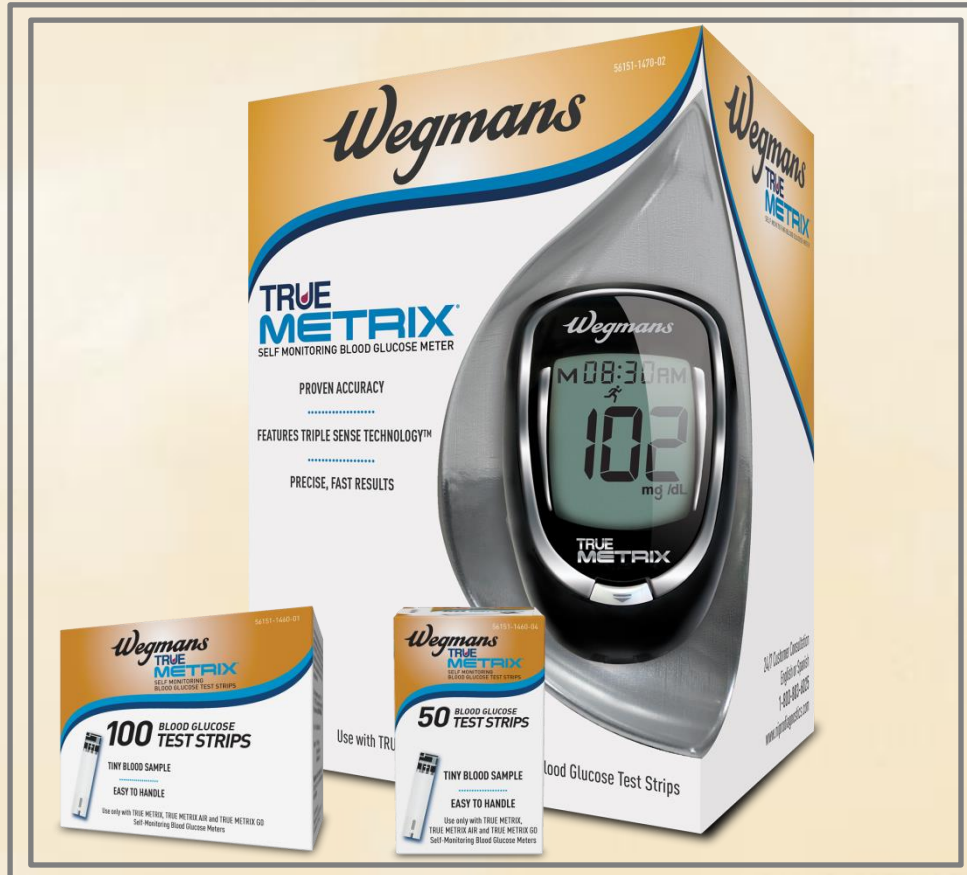
- Simple and easy to use
- Results readily available
- Cost savings



*Wegmans*



# Wegmans



Wegmans



**Our mission is to provide affordable, innovative and advanced-performance diabetes management systems for healthier lives.**



## THE FACTS

Diabetes can cause serious complications:

EYE DISEASE



NEUROPATHY



CARDIOVASCULAR DISEASE



KIDNEY DISEASE



AMPUTATION DUE TO DRY SKIN AND INFECTION



**29.1M**  
have diabetes  
(1 out of 11 people)



**86M**  
adults have pre-diabetes  
(1 in 3 adults)



## THE COST OF DIABETES

**\$245B**



Total cost and lost wages for people with diagnosed diabetes



Medical costs for people with diabetes are twice as high than people without diabetes

**\$300**

Annual spend for a non-diabetic customer



**\$6,649**

Average annual spend for a diabetic patient

“Trividia Health, Inc. feels a deep sense of commitment and responsibility to the diabetes community, and to the partners we work with, to manufacture reliable diabetes treatment products and make them available at an affordable price for the millions of patients we serve”. - Scott Verner, President and CEO -

# Trusted Partner

Managed care access:  
15 million exclusive lives;  
30 million preferred lives



**2.5+**  
MILLION

Active patients  
in the U.S. alone



Reaches  
**+55,000**  
U.S. pharmacies



Retailers, distributors and  
mail order customers promote our  
products and their brands



Made in the USA



Global  
Distribution



**1 of the  
Top 5**

companies in  
the diabetes category

# Product Overview



## Different Packaging

on the outside.

## Identical Product

in the vial of TRUE METRIX®\*  
Self-Monitoring Blood Glucose Test Strips

All share a universal NDC #:

TRUE METRIX® Strips 50 ct. 56151-1460-04

TRUE METRIX® Strips 100 ct. 56151-1460-01



**TRUE METRIX**  
SELF-MONITORING BLOOD GLUCOSE SYSTEM

**TRIVIDIA**  
HEALTH

NICO-3448 © 07/17 Trividia Health, Inc. TRUE METRIX and the Trividia Health logo are trademarks of Trividia Health, Inc. \*TRUE METRIX is intended for self-monitoring blood glucose only and not for multiple patient use. Only TRUE METRIX PRO is intended for multiple patient use.



## TRUE METRIX<sup>®</sup> AIR



Technology with Reach

## TRUE MANAGER<sup>™</sup> AIR



Insight at Your Fingertips

TRUE METRIX<sup>®</sup> AIR - Accuracy is Confidence



**Advanced technologies - the meter, a complex algorithm, chemistry and electrodes – on the test strip, work together as part of the TRUE METRIX® system to produce accurate results.**



## ✓ DETECT

### **Sample Environment:**

An electrode pair on the strip detects hematocrit.  
An internal unit in the meter detects temperature.

### **Sample Size:**

System triggers proper fill detection, eliminating errors due to improper sample size.

### **Control:**

Detects control solution and automatically identifies results in memory for proper data trending.



## ✓ ANALYZE

### **Environmental and Physiological Factors:**

Every system analyzes the testing environment for hematocrit and temperature, which could impact or influence accuracy of results.

Testing outside of specified operating temperature range will be marked by an error code – eliminating incorrect results.



## ✓ CORRECT

### **Hematocrit/Temperature Variables:**

Employs a **Proprietary Dynamic Adaptive Algorithm** which incorporates:

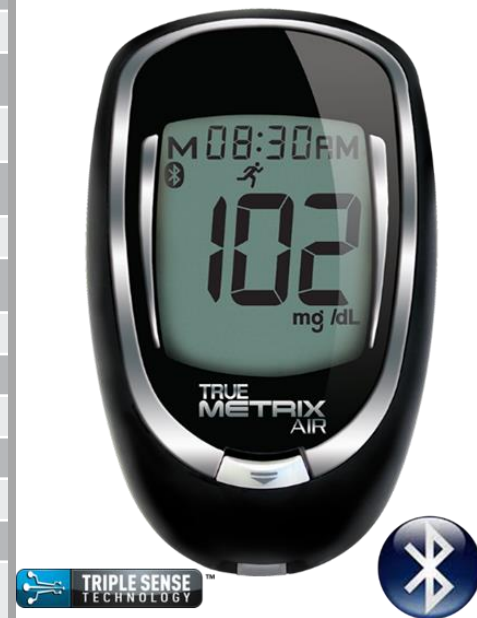
- Active Hematocrit Correction**
- Temperature Compensation**

Combined, the algorithm corrects results based on the testing environment.

Ensures proven accuracy and confidence in results.

# TRUE METRIX<sup>®</sup> AIR Specifications:

Features:	Performance:
Coding:	No Code
Blood Volume:	0.5 µL
Test Time:	As fast as 4 seconds
Sample Type:	TRUE METRIX AIR – Single patient - Capillary
Maltose Interference	No
Enzyme:	GDH-FAD
Hematocrit Range:	20%-70%
Results Range:	20-600 mg/dL
Active Hematocrit Correction	Yes
Temperature Compensation	Yes
Test Memory:	1,000 results
Averaging:	7, 14 and 30, 60, 90 day
Altitude:	10,150 Ft.
Time/Date:	Both time and date
Strip Eject:	Yes
Alternate Site Testing:	Yes – Fingertip and Forearm
Control Detection:	Yes - Automatic control detection
Data Management:	Yes - Docking station to USB and Bluetooth to Bluetooth Smart compatible mobile devices
Power:	Automatic on/off
Alarms:	4 Alarms
Audible Fill Detection	Yes
Alerts 1:	Ketone Reminder > 240 mg/dL
Event Tagging	Yes 6: Pre-meal, post-meal, sick, exercise, medicine, other



## Sophisticated Electronics

### Proprietary Dynamic Adaptive Algorithm

- complex set of correction factors within the meter software that corrects environmental variations that impact accuracy



## Premium Design

- Wireless and wired data transmission

- Large display and digits for easy legibility

- High quality bezel for exclusive look

- Test strip release button



- Time/date for data trending

- Event tagging helps identify trends

- Elegant, black soft-touch

- Test strip port eases strip insertion



## Transmits Data Seamlessly



- Utilizes Bluetooth Smart to transmit data to compatible mobile devices.
- Simple meter/mobile device pairing
- Ultralow battery consumption ensures little to no impact on battery life and meter life expectancy

- Reading, time/date and event tags transmitted for better insights



### Benefits:

Patients are able to send data the TRUE MANAGER™ APP for tracking, trending, sharing

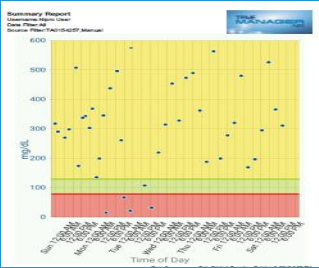
## High-Tech Test Strip



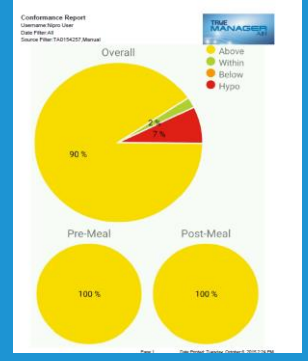
- No coding required
- TRIPLE SENSE TECHNOLOGY<sup>®</sup>
- Advanced performance
- No maltose interference

## Simple Layout with Powerful Features

### Summary Reports



### Conformance Report



### Average Report



### Glucose Trend Reports



### Log Book Report

Logbook  
Username: Nipro User  
Date Filter: All  
Source Filter: Manual, TA0154257

Time	Value	UOM	Tag	Meter ID	Manual tags	Notes
<b>TUESDAY, OCTOBER 6, 2015</b>						
6:49 AM	26	mg/dL				Hhgyu Hhji
<b>MONDAY, OCTOBER 5, 2015</b>						
1:18 PM	LO	mg/dL	TA0154257			
8:18 AM	210	mg/dL	TA0154257			
3:18 AM	385	mg/dL	TA0154257			
<b>SUNDAY, OCTOBER 4, 2015</b>						
10:18 PM	359	mg/dL	TA0154257			
5:18 PM	184	mg/dL	TA0154257			
7:18 AM	283	mg/dL	TA0154257			
2:18 AM	304	mg/dL	TA0154257			
12:18 AM	332	mg/dL	TA0154257			
<b>SATURDAY, OCTOBER 3, 2015</b>						
9:18 PM	325	mg/dL	TA0154257			

### Modal Day/Week Report



Seven Reports Provide Data and Insights to Make Diabetes Care Actionable

# Meet Lance™ Educational Guides

**Meet Lance.™**  
He was just diagnosed with diabetes...

People with diabetes are at higher risk of serious health complications.  
Blood glucose monitoring is a critical part of every diabetes management plan.  
Regular self-monitoring can provide important information on how daily management plans are working to control blood glucose levels.  
There is a wide range of meters available to fit individual needs. Lance is designed for the meter that best fits the lifestyle.  
Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

**Meet Lance.™**  
He was just diagnosed with diabetes...

People with diabetes are at higher risk of serious health complications.  
Blood glucose monitoring is a critical part of every diabetes management plan.  
When testing blood glucose levels, it is important to get a proper blood sample. Lance's healthcare team gave some useful tips for reducing the discomfort of pricking the finger.  
Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

**Meet Lance.™**  
He was just diagnosed with diabetes...

People with diabetes are at higher risk of serious health complications.  
Lance learned that daily intake of fiber is important for overall digestive health and may have a positive effect on blood glucose levels.  
Fiber free fiber supplements. Ideal for people with diabetes, help make getting daily recommended amounts easier.  
Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

**Meet Lance.™**  
He was just diagnosed with diabetes...

People with diabetes are at higher risk of serious health complications.  
Fasted blood glucose levels are used as a mark of measure in the lab, which can cause itching and crusting.  
Up to one-third of people with diabetes do have a skin disorder related to diabetes.  
Regularly exfoliating skin and moisturizing daily helps prevent itchy, scaly conditions.  
Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

**Meet Lance.™**  
He was just diagnosed with diabetes...

People with diabetes are at higher risk of serious health complications.  
Hypoglycemia, or low blood glucose, can happen quickly, especially in people with diabetes.  
Your doctor and pharmacist can treat lows, but there are also products specifically designed to raise blood glucose.  
Fast-acting glucose products come in a variety of flavors and forms, including tablets, pens, and liquid doses, which make it convenient to stay prepared.  
Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

Visit your local Health Mart pharmacy for a wide range of products ideal for people with diabetes!

Educational material targets the most common aspects of living with diabetes in a simple and easily understandable format

# Thank You



**Trividia Health, Inc., is the only company exclusively focused on helping people with diabetes maintain a healthy lifestyle.**

**We know diabetes.  
Together, we can achieve victory.**