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LVBCH 2018 Annual Conference

“Driving Healthcare Value, Innovation and Transparency”

May 3, 2018 at DeSales University



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Program Schedule

- 8:00 Registration, Continental Breakfast & Networking**
Sponsored by BSI Corporate Benefits
Exhibitor Area Open*
- 8:30 Welcoming Remarks & Program Introduction**
Carl Seitz, LVBCH President
Bob Johnston, East Penn Manufacturing., LVBCH Chair
- 8:45 The American Health Care System Under the Trump Administration**
Robert Laszewski, President, Health Policy and Strategy Associates
Sponsored by St. Luke's Care Network
- 9:45 Leveraging Data to Increase Surgical Value**
Marc Granson, MD, Founder, SurgeonCheck, LLC
- 10:15 Break & Networking**
Sponsored by BSI Corporate Benefits
Exhibitor Area Open*
- 10:45 The Health Transformation Alliance – Taking Better Care of the People Who Take Care of Us**
Robert E. Andrews, CEO, Health Transformation Alliance
- 11:30 Leadership in Wellness Recognition Awards**
Amanda Greene, Wellness & Quality Specialist, Benefit Corp Wellness
Sponsored by Benefit Corporate Wellness – Populytics
- 12:00 Luncheon & Networking**
Sponsored by BSI Corporate Benefits
Exhibitor Area Open*
- 1:00 Market Insights Into Driving Health Value and Well-Being**
Heather Lavoie, Chief Strategy Officer, Geneia
- 1:45 Specialty Drug Management- Is it Possible?**
John R. Adler, President, ELMC Rx Solutions
- 2:30 Closing Remarks & Sponsor Door Prizes**
- 3:00 Adjournment**

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Robert Laszewski
Health Policy & Strategy Associates



Marc Granson, MD
SurgeonCheck, LLC



Robert E. Andrews
Health Transformation Alliance



Heather Lavoie
Geneia



John R. Adler
ELMC Rx Solutions

Featured Speakers

Robert Laszewski

President, Health Policy and Strategy Associates

www.healthpol.com

Bob Laszewski is a well-known and highly regarded expert on health care policy from Washington, DC. He combines a unique blend of 20 years of "inside the Beltway" experience with 20 years of operational experience having run a health insurance business. He has offered his perspective on health care reform in testimony before several committees of both the House and Senate of the U.S. Congress.

Bob has written and spoken widely on the subject of health care reform and market change. His media appearances include health care features on NBC, CBS, Fox, CNN, MSNBC, PBS, and NPR. Additionally, numerous articles about his ideas have appeared in the national and trade press and he has been regularly quoted in many newspapers including The Wall Street Journal, New York Times, USA Today and the Washington Post. Bob also publishes Health Policy and Marketplace Review, a blog focused on health care policy and marketplace activities.

Marc Granson, MD

Founder

SurgeonCheck, LLC

www.surgeoncheck.com



Marc Granson, MD, was a vascular surgeon for 33 years and Chair of Surgery for St. Luke's University Health Network from 2003 to 2016. While he was Chair, he realized no hospitals had a tool to analyze the quality AND cost of their surgeons and patients had no way to objectively choose their surgeon. In late 2016, Dr. Granson stepped down as Chair to dedicate his energy to SurgeonCheck. He is on a mission to bring transparency and objective measurement to surgical outcomes. Dr. Granson earned a B.S. from Indiana University, an M.D. from Temple University School of Medicine and completed his General Surgery residency at the University of Southern California. He completed his Fellowship in Vascular Surgery at the University of Pennsylvania.

Featured Speakers

Robert E. Andrews
Chief Executive Officer
Health Transformation Alliance
www.htahealth.com



Robert E. Andrews currently serves as the CEO of the Health Transformation Alliance (HTA). As CEO, Andrews oversees the strategic direction of 40+ major corporations who have come together in an alliance to do one thing: fix our broken healthcare system. Formed September 2015, the HTA has grown to include more than 40 of our nation's leading employers, who collectively are responsible for more than 7 million employees, dependents and retirees and an annual health care spend of \$26 billion. Through Andrews' leadership, the HTA has launched value-driven solutions specifically designed to improve patient care and economic value through world-class data and analytics, path-breaking pharmaceutical solutions, high quality medical networks and robust consumer engagement initiatives. Andrews previously led the Government Affairs practice at Dilworth Paxson law firm for two years before joining the HTA. Prior to private practice, Andrews served as a Member of the United States House of Representatives for nearly 24 years.

Heather Lavoie
Chief Strategy Officer
Geneia
www.geneia.com



Heather Lavoie is Geneia's chief strategy officer, with accountability for strategy and execution across the portfolio of products and services. She also has accountability for marketing, human resources and client relations. During her 30+ years in healthcare, Heather has led start-ups, health plans and provider organizations, directing initiatives on strategy, transparency, diversification, product innovation, operations and analytics. She previously co-founded and served as vice president of product development, delivery and engineering for Choicelinx Corp. and co-authored an adverse selection actuarial model with Milliman USA. Heather is a Notre Dame College graduate and received an MBA from Southern New Hampshire University.

Featured Speakers

John Adler
President
ELMC Rx Solutions



John has 22 years of experience in pharmacy benefit management working for PBMs, audit & analytics firms and consulting firms. He established Adler Rx Consulting (ARC) six years ago and ELMC Rx Solutions in 2018. He is currently a consultant for Taft Hartley Funds including the Delaware Valley Health Care Coalition (DVHCC), BCBS health plans, business coalitions, TPAs, insurance captives, and individual public and private sector plans. In his role as a PBM RFP, contract, and risk management expert, John has been invited to speak at national conferences for the International Federation of Employee Benefit Plans (IFEFP), Self-Insurance Institute of America (SIIA), the American Federation of Teachers (AFT), and the Society of Professional Benefit Administrators (SPBA). John has been published and quoted in a number of publications, including Employee Benefit News, Human Resource Executive, Risk & Insurance, and A. M. Best Week Magazine on PBM contracting issues and risk management/cost containment strategies.

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