

10/10/13 LVBCH Roundtable Sponsored by Merck “New Model of Care: Overview of the Patient Centered Medical Home”

The October 10th Roundtable sponsored by **Merck** featured a topic of great interest to all who attended: “**New Model of Care: Overview of the Patient Centered Medical Home**”. The event was held in the recently built **Lodge** of the **Glasbern Inn**, an historic country hotel and restaurant located on a 130-acre, 19th-Century farm in Fogelsville, PA.

Attendees included LVBCH employers, partners, associates as well as medical professionals from the area. Feedback from the evaluation forms confirmed that this well-attended educational event was another huge success for LVBCH.



Attendees received a warm welcome to the event from **Tom Croyle**, LVBCH President.



More than 80 people attended the event to learn about the Patient Centered Medical Home model of care.



Sabrina Girolami, Solutions Consultant for event sponsor Merck introduced Dr James E Barr, the Keynote speaker.

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Dr. Barr explained that a **Patient Centered Medical Home (PCMH)** is a model for care provided by physician practices that seeks to strengthen the physician-patient relationship by replacing episodic care based on illnesses and patient symptoms with coordinated care and a long term healing relationship. He also told attendees about a website - www.pcpcc.org - by the **Patient-Centered Primary Care Collaborative (PCPCC)** that is a good resource for additional information about PCMH.



Keynote speaker **James E. Barr, MD**, (Medical Director, Optimus Healthcare Partners and Atlantic Health Systems ACO's) told the audience about the PCMH model of care and answered attendee questions.



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After **Dr. Barr** completed his keynote address and answered questions from the audience, he graciously served as the moderator for the panel discussion that followed. The panel was comprised of 4 medical doctors; three from area hospitals and one from an LVBCH medical partner (Capital Blue Cross).



Moderator **James E. Barr, MD**, (Medical Director, Optimus Healthcare Partners and Atlantic Health Systems ACO's) is pictured with panelists (L-R): **Michael A. Abgott, MD**, (Chief of Family Medicine for St. Luke's University Health Network & Medical Director for St. Luke's Physician Group), **David W. Bowers, MD**, (Chief Clinical Officer and Interim Director, Reading Health Physician Network), **Rick Hammer, MD**, (Vice President, Clinical Market Development, Capital BlueCross) and **Eric J. Gertner, MD**, Medical Director, (PCMH & Practice Transformation, Lehigh Valley Health Network).

The four panelist answered questions from Dr. Barr as well as from the audience about their experiences with Patient Centered Medical Homes.



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The following are some candid photos various audience members.

