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***LVBCH and United Concordia Extend Partnership
United Concordia Again Preferred Dental Carrier for Employer Coalition***

BETHLEHEM, PA (December 18, 2017) — For more than two decades, United Concordia Companies, Inc. has been the preferred dental carrier for the Lehigh Valley Business Coalition on Healthcare (LVBCH), headquartered in Bethlehem, Pennsylvania.

Under a new five-year contract, effective January 1, 2018, United Concordia will continue to be the preferred provider for dental insurance products for Coalition members. As one of the oldest and most-respected coalitions in the nation, with more than 200 member companies representing about 300,000 covered lives, LVBCH partners with companies that help its members improve the quality and reduce the cost of their employee benefit offerings.

“United Concordia provides valuable benefits to our growing membership,” said Carl Seitz, LVBCH president. “Through United Concordia’s high quality network of dental providers and exceptional customer service, LVBCH employers can control their dental costs, and our employees can manage their oral health.”

This is the fifth consecutive contract awarded to United Concordia since the mid-1990s, making them one of the Coalition’s longest serving partner-vendors.

“For more than 20 years, United Concordia has partnered with LVBCH,” said Tom Palmer, senior vice president, Sales, United Concordia Dental. “As a result of our collaboration, membership numbers for both the Coalition and United Concordia continue to grow.”

To learn more about LVBCH, visit www.LVBCH.com. For more information about United Concordia, visit www.UnitedConcordia.com.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition’s mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Business Coalition on Health, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About United Concordia

United Concordia Companies, Inc., or United Concordia Dental, is a leading national dental solutions company focused on delivering high-quality, cost-effective dental care. Headquartered in Harrisburg, PA, the company has more than 8.8 million members, one of the nation's largest dentist networks, an AM Best A- (Excellent) rating and is licensed in all 50 states, D.C. and Puerto Rico. United Concordia is committed to delivering an effortless customer experience, as evidenced by the design, implementation and administration of our research-backed wellness programs. For more information about United Concordia, visit www.UnitedConcordia.com.

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