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Geneia & LVBCH Ink Deal to Provide Advanced Analytics and Insights to Employers

Bethlehem, PA – Geneia and the [Lehigh Valley Business Coalition on Healthcare](#) (LVBCH) today announced a multi-year partnership to provide Pennsylvania employers with the advanced health care analytics and insights needed to manage the quality and cost of employee healthcare.

Through the partnership, Geneia will provide its data and analytics platform to the LVBCH and member employers. The platform integrates claims and utilization data as well as clinical outcomes and benefit data in order to deliver meaningful and actionable healthcare information. As a result, employers will have the information necessary to make informed decisions about the effectiveness of their health insurance plans for their employees as a whole, as well as measure their efficacy in managing the quality and cost of healthcare for specific employee populations.

“With Geneia, we’re delivering on our promise to provide our employer members with the kind of robust data and analytics that has previously only been available to physicians, hospitals, and health plans,” said Tom Croyle, LVBCH President. “For the first time, our employers will have real-time data on hospital admissions, medications, and benefit usage all in one platform. Most importantly, the information is presented in such a way that existing staff, rather than analytics experts, will be able to use the data to meet quality and cost goals.”

“Geneia is proud to partner with the LVBCH, one of the most forward-looking employer coalitions in the country,” said [Mark Caron](#), CEO of Geneia. “LVBCH understands how employers will benefit from seeing the same data and advanced analytics available to the physician, hospital, and health plan; this ‘one holistic view’ allows all of the stakeholders to work together to better manage the quality and cost of an individual’s healthcare.”

ABOUT LVBCH

LVBCH is a multi-state, not-for-profit coalition of employers striving to provide the finest healthcare coverage possible for their employees, in the most economical fashion. The Coalition’s mission is to improve the delivery, cost and quality of healthcare in our communities through: Collective employer action; Quality and data initiatives; Value-based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Business Coalition on Health, the National Quality Forum and The Leapfrog Group. For more information, visit www.lvbch.com.

ABOUT GENEIA

Geneia specializes in the development of advanced clinical, analytical, and technical solutions for healthcare. Our dedicated team of physicians, nurses, technologists, analytics experts, and business professionals brings significant experience in all aspects of healthcare to create solutions that improve healthcare cost, quality, and accessibility. Geneia helps hospitals, physicians, health plans, brokers, employers, and consumers succeed in the post healthcare reform environment. The company has offices in Harrisburg, PA and Concord, NH. To learn more, visit geneia.com or connect with us on [Twitter](#) and [LinkedIn](#).