



The **Business Coalition on Healthcare**

Employers committed to quality and affordable health care since 1980

Employer Roundtable – October 10, 2013

“New Model of Care: Overview of the Patient Centered Medical Home”

Glasbern Inn, 2141 Pack House Road, Fogelsville, PA 18051

AGENDA

11:00 a.m. Registration

11:15 a.m. Lunch & Networking

12:00 noon Welcome & Introductions by
Thomas J. Croyle, President LVBCH

12:05 p.m. Keynote Address by **James E. Barr, MD**

1:00 p.m. Panel Discussion: *“New Model of Care: Overview of the Patient Centered Medical Home (PCMH)”*

Moderator:

❖ **James E. Barr, MD**

Panelists:

❖ **Michael A. Abgott, MD**

❖ **David W. Bowers, MD**

❖ **Eric J. Gertner, MD**

❖ **Rick Hammer, MD**

2:30 p.m. Attendee Evaluations & Adjournment

Speaker Bios



Michael A. Abgott, MD, Chief of Family Medicine for St. Luke's University Health Network & Medical Director for St. Luke's Physician Group

Dr Abgott earned his medical degree from University of Bologna Medical School in Bologna, Italy, and completed his residency at Harrisburg Hospital in Harrisburg, Pennsylvania. He is board certified in family medicine and a fellow of the American Academy of Family Practice.

Dr. Abgott has been in practice for 32 years at South Mountain Family Practice in Bethlehem, Pa and currently sees patients part time in order to accommodate his administrative duties as Chief of Family Medicine for St. Luke's University Health Network and Medical Director for St. Luke's Physician Group. He has a leadership role for clinical quality initiatives and has personally achieved NCQA Recognition in Diabetes for two consecutive periods.



James E. Barr, MD, Medical Director, Optimus Healthcare Partners and Atlantic Health Systems ACO's

Dr Barr is a board certified Family Physician with an active clinical practice at Pleasant Run Family Physicians, a Level III NCQA recognized Patient-Centered Medical Home in Neshanic Station, NJ. He obtained his medical degree from Hahnemann University and is an assistant clinical professor at Robert Wood Johnson Medical School.

He recently worked with Aveta Health Solutions as Vice President of Medical Services providing full-risk medical management capabilities using physician and patient-centric models. His present leadership roles include Medical Director for the Optimus Healthcare Partners and Atlantic Health Systems Accountable Care Organizations.



David W. Bowers, MD, Chief Clinical Officer and Interim Director, Reading Health Physician Network

Dr Bowers is currently serving as Interim Executive Director and Chief Clinical Officer for The Reading Hospital Medical Group. He joined Reading Health System in 2011, working at the Medical Group's QuickCare locations. In January 2012, Dr. Bowers was appointed Interim Medical Director.

Previously, Dr. Bowers served as Medical Director at Preferred Health Care in Lancaster for five years and as Medical Director/Director of Clinical Affairs at Lancaster General Medical Group for 12 years. Dr. Bowers received his medical degree from Tufts University School of Medicine in Boston. He is board-certified in family medicine with more than twenty-eight years of clinical practice experience.



Eric J. Gertner, MD, Medical Director, PCMH & Practice Transformation, Lehigh Valley Health Network

Dr Gertner is currently the Medical Director, Patient Centered Medical Home & Practice Transformation for the Lehigh Valley Health Network. He is board certified, specializing in internal medicine with more than 20 years experience. He has expertise in several areas including diabetes and diabetes complications. He has won a number of awards, including the NCQA Diabetes Physician Recognition Program and NCQA Physician Practice Connections - Patient Centered Medical Home.

Dr Gertner graduated from the University of Medicine and Dentistry of New Jersey - Robert Wood Johnson Medical School. He is a published author, having several articles in peer reviewed journals.



Rick Hammer, MD, Vice President, Clinical Market Development, Capital BlueCross

Dr. Hammer is Vice President of Clinical Market Development for Capital BlueCross. He is a board certified pediatrician with over 20 year of experience in the healthcare field, and has designed, implemented and managed accountable care programs along with other alternative provider payment arrangements.

He has experience in both for profit and not for profit health plans. Dr. Hammer earned a B.A. in Economics from the University of Pittsburgh, and an M.D. from MCP Hahnemann School of Medicine.