



Program Schedule

8:00 am	Registration, Breakfast & Networking
8:30 am	Welcome & Introductions
8:40 am	Presentation by Joe Huxta, Manager Health Care Strategy, Volvo Group/Mack
9:15 am	Break
9:30 am	Panel Discussion followed by Q&A Session
10:30 am	LVBCH Wellness Recognition Program Announcement -- "Wellness Spotlight"
10:45 am	Closing Remarks & Adjournment

Featured Speaker

Joe Huxta

Manager Health Care Strategy, Volvo Group/Mack Trucks Inc.

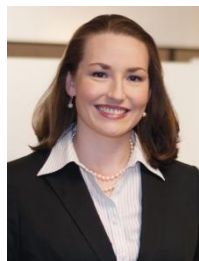


Joe Huxta is the Manager of Health Care Strategy for Volvo Group US Center of Expertise. Joe is responsible for developing and implementing health benefits strategy for over 10,000 U.S. employees. In addition, he represents Volvo as the Privacy and Security Officer for issues relating to federal HIPAA law. Joe is also responsible for the Volvo/Mack's "Health for Life" wellness program for the U.S. employees. In 2014, Capital BlueCross presented Volvo Group, which includes Mack Trucks, with top honors in its annual Worksite Wellness Awards program. The award from Capital BlueCross wasn't the first recognition for Volvo Group's wellness programs. In 2010, Volvo Group received the C. Everett Koop National Health Award, and was among only 63 companies nationally to be named Best Employers of Healthy Lifestyles by the National Business Group on Health in 2009. Joe joined Mack Trucks in 1977. Volvo Group purchased Mack Truck in 2001. Throughout his career, Joe has held a number of positions in internal audit, Finance and Employee Benefits. Joe received his Bachelor of Science in Accounting from Penn State University and his Master in Business Administration for Lehigh University. Joe is the Chairman of the Pennsylvania Health Care Cost Containment Council (PHC4), Treasurer of LVBCH and is the longest serving member of the LVBCH Board of Directors.

Panel Moderator

Carol Noel Michaels, MPH, MCHES

Director, Health Promotion and Wellness, BeneFIT Corporate Wellness



Carol Michaels is the Director, Health Promotion and Wellness, BeneFIT Corporate Wellness through Populytics, a population health management and analytics firm of Lehigh Valley Health Network. She is a Master Certified Health Education Specialist with over thirteen years of public health and management experience and is a Certified Professional of the Care Innovations™ Validation Institute, which designates an understanding of population health metrics and the ability to assess the validity of reports and claims. Ms. Michaels earned her Masters of Public Health, with concentration in Community Health, from the University of North Carolina at Greensboro. She is a Lehigh Valley native and a member of the LVBCH Wellness Committee.

LVBCH Employer Panelists



Richard F. King, CPA
Treasurer/Chief Financial Officer, Schlouch Incorporated

Richard F. King, CPA is the Treasurer/Chief Financial Officer at Schlouch Incorporated (SI) in Blandon, PA. He manages all aspects of accounting, finance, IT, insurance, Human Resources and administration. Rich also coordinates the steering committee responsible for the company's business / strategic plan. Rich is active in Construction Financial Management Association in leadership roles and has also served as speaker on a variety of topics.

Working with Schlouch's HR Coordinator and outside advisors, Rich helped to establish the Wellness Programs at SI. He continues to serve as a co-sponsor and member of the Wellness Committee. Schlouch has been a member of the LVBCH since 2012, and Rich has regularly attended the LVBCH annual conference and employer roundtables.



Mary Jo McNulty
Human Resources Associate, Lehigh University

Mary Jo McNulty has been the HR Associate for Wellness at Lehigh University since August, 2010. In this role, she administers the expanded Health and Wellness Program to align existing programs and implement new programs to transition to a culture focused on personal responsibility that incents and promotes healthy actions and outcomes.

Mary Jo currently serves on the LVBCH Wellness Committee.



Maggie Mente
Human Resources Generalist, FLSmidth, Inc.

Maggie Mente has been an HR Generalist for FLSmidth since 2012. One of her many responsibilities is managing FLSmidth's Wellness program. Prior to joining FLSmidth, Maggie worked at The Guardian Life Insurance Company of America. Maggie has a Bachelor of Arts, Management from Moravian College and is currently pursuing a Master of Business Administration with a Human Resources Management concentration also from Moravian.

Maggie has been a member of the LVBCH Board of Directors since December 2013. She is currently the Chair of the LVBCH Wellness Committee and a member of the LVBCH Purchasing Committee.



Denise Moyer, CEBS, SPHR, SHRM-CP
Corporate Benefits Manager, B. Braun Medical Inc.

Denise has been the Corporate Benefits Manager at B. Braun Medical Inc. for the past seven years. In this role, she is responsible for the Company's employee health and wellness programming for the organization. Throughout her career, Denise has had the unique opportunity to experience the health care delivery system from the insurance, provider and employer perspectives.

Prior to joining B. Braun, Denise was the Director of Human Resources at St. Luke's Miners Memorial Hospital for three and one-half years. She also spent two years as a Technical Manager at Aegon Insurance where she managed a team who supported Medicare Supplemental and Tricare claims processing. She was a Benefits Representative at Bethlehem Steel Corporation for 11 years and served as the National Accounts Benefits Liaison at Highmark Blue Shield and the former Blue Cross of Lehigh Valley.

Denise currently serves on the LVBCH Government Committee and most recently has been invited to Chair the Data Initiative Steering Committee. Denise brings 20 plus years of benefits experience to the panel. She is a graduate of Rosemont College and holds a B.S. In Human Resource Management.