

## Miracle Medications: Can we afford the cure?

Steve Miller, MD Chief Medical Officer

May 5, 2016



#### Disclosures: Steven Miller, MD

- Express Scripts Inc.; Full time employee and shareholder
- MediBeacon; Board of Directors
- SureScripts; Board of Directors
- RxOutreach; Board of Directors
- St. Louis Children's Hospital; Board of Trustees
- OASIS; Board of Directors
- Midwest Health Initiative; Board of Directors



#### Healthcare bucket



Source: National Health Expenditure Accounts, Centers for Medicare & Medicaid Services



## How much is a trillion?

April 23, 2016

### 1 million seconds

12 days ago



#### **1** billion seconds

Reagan begins second term

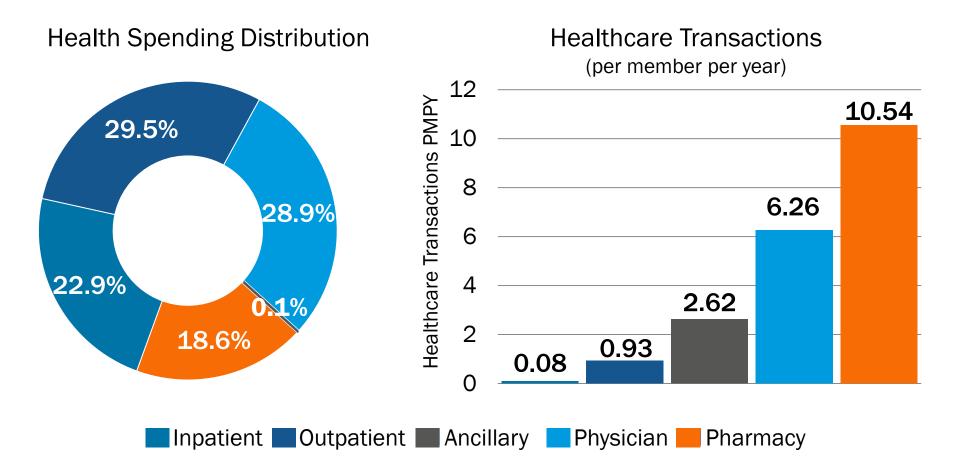


#### **1** trillion seconds

• 30,000 BC



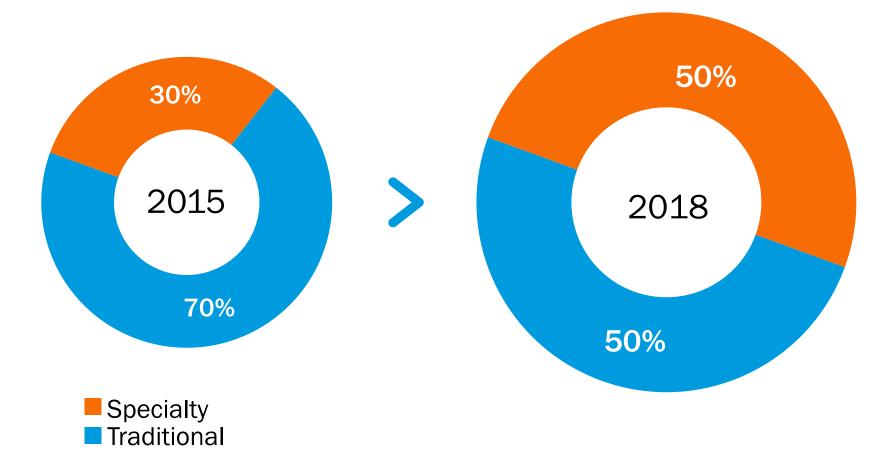
## Pharmacy is the most widely used benefit



Source: http://www.cms.hhs.gov/NationalHealthExpendData



#### Pharmacy spend growth continues: It's all about specialty

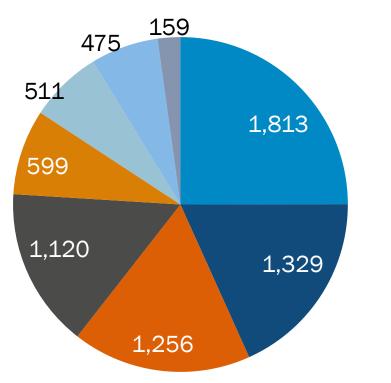


Source: Express Scripts research



## >7,000 potential drugs in development



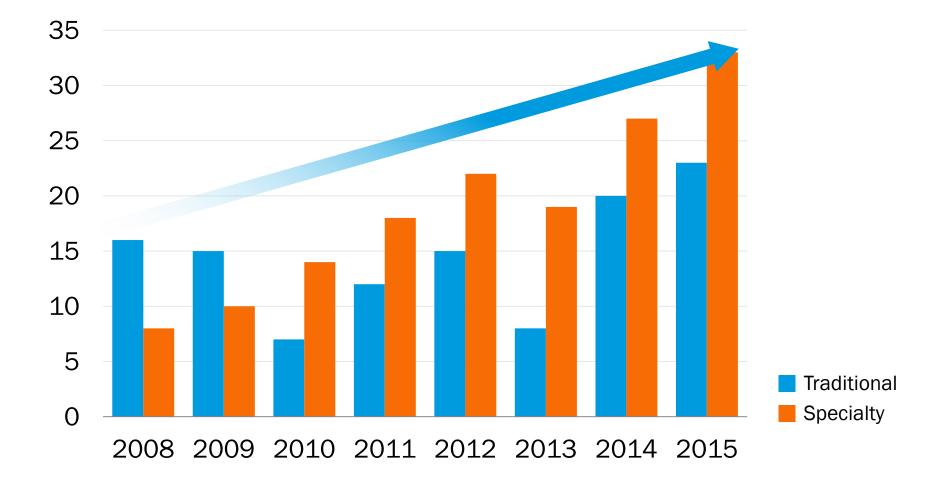


- Cancer
- Neurological
- Infectious Disease
- Immunology
- Cardiovascular
- Mental Health
- Diabetes
- HIV/AIDS

Source: 2015 Profile Biopharmaceutical Research Industry, PhRMA



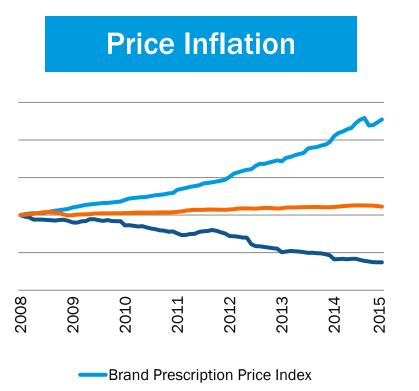
## FDA new drug approvals keep climbing



Source: U.S. Food & Drug Administration



## Why is trend increasing?



- ----Generic Prescription Price Index
  - -Consumer Price Index (BLS)

Source: Express Scripts research





Never before have we seen such high prices on medications that are used by so many



## Costly, high-use drugs drive up spend

	Alzheimer's	Cancer	High Cholesterol	Hepatitis C
PREVALENCE	5.4 million	14 million	71 million	3.2 million
ANNUAL COST	\$35,000	>\$100,000	>\$14,000	~\$100,000

Source: Express Scripts research



## Biogenerics: The law of the land





#### Biosimilars approved around the world





## Falling barriers, rising profits draw competition

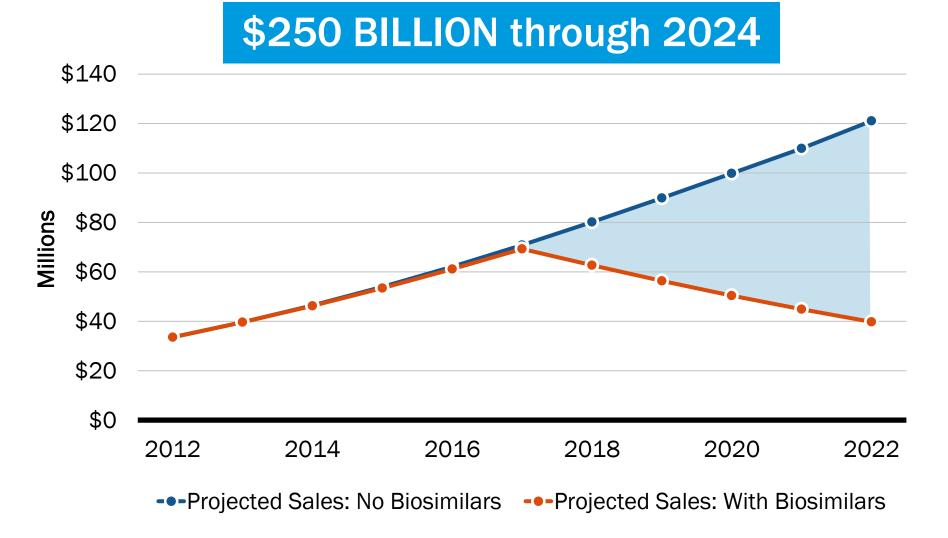
PRODUCT	PRICE	MANUFACTURING COST ASSUMING 2 G/L YIELD (\$/GR)*	COST/PRICE*
Avastin	\$687.5/100mg	\$188	2.7%
Enbrel	\$243/25mg	\$428	4.4%
Remicade	\$784/100mg	\$188	2.4%
Humira	\$1,816/40mg	\$308	0.7%
Rituxan	\$675/100mg	\$188	2.8%
Herceptin	\$3,331/440mg	\$126	1.7%
Erbitux	\$600/100mg	\$188	3.1%
Soliris	\$5,122/300mg	\$135	0.8%
	AVERAGE	\$231	2.3%

\*Bernstein Research analysis, market data as of 4Q2008

Note: IP licensing is excluded from cost calculation. Calculation intends to show direct gross margin of innovators. Cost of sales and marketing and discount given by biosimilars not included.



## Projected biosimilar savings



Source: Potential Savings of Biogenerics in the United States, S Miller, J Houts - Express Scripts, 2007



## The first biosimilar arrives

#### **Discount to Neupogen**



#### In Europe, lower price leads to 30% market share



## Enbrel: Biosimilar represents a significant savings opportunity

Realizing that value requires a pharmacy partner that can:

- Manage substitution and tracking
- Encourage use
- Support physicians and patients





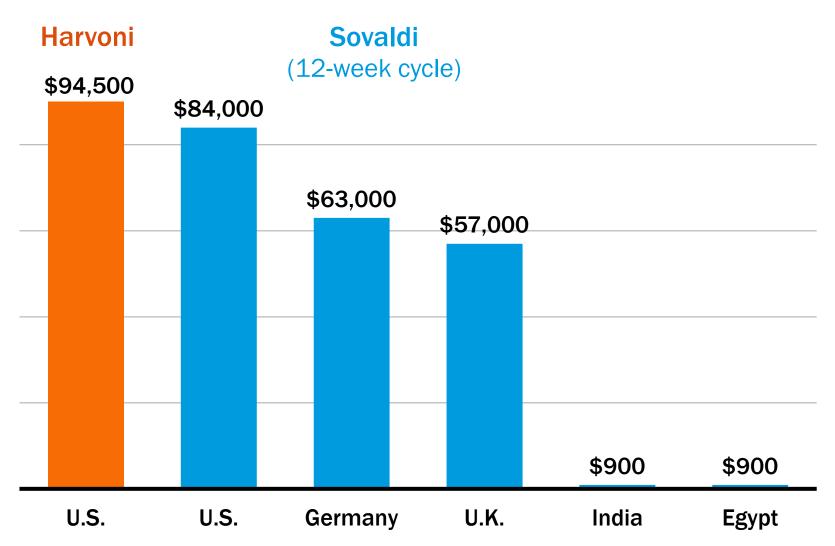
## Sovaldi cost ignites payers & patients



Source: AIDS Healthcare Foundation.



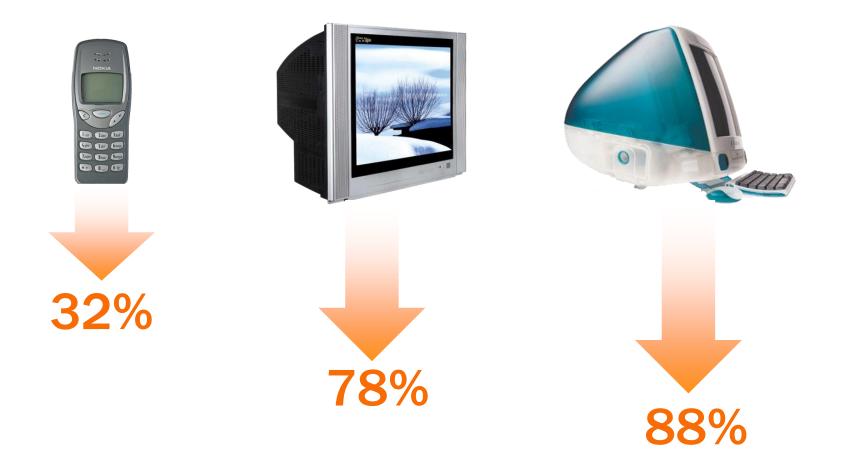
#### Price shock not felt round the world



Source: "The Price Of Sovaldi and Its Impact On the U.S. Health Care System, "Dec. 2015 report prepared for the Committee on Finance, U.S. Senate



#### Innovation reduces prices... But not in pharmaceuticals





#### The Future of Medicine: A conversation on cost and value

The Atlantic – Washington DC – May 21, 2014





## Making drugs more affordable for payers

👸 HOME 🛛 🔍 SEARCH

The New York Times

055245514

#### Health Insurers Pressing Down on Drug Prices

By ANDREW POLLACK JUNE 20, 2014

# Express Scripts alters financial landscape for drugs

#### Bloomberg News

Hepatitis Drug Prices Fall So Low, No Exclusives Needed

By Robert Langreth | 2015-01-12T21:26:37Z | - Comments 🔤 Email 🗲

## Hepatitis Cure Value Program<sup>™</sup>



- Significant prescription discount for exclusive use of Viekira  $\mathsf{Pak}^\mathsf{TM}$
- Specialized care and therapy management from Accredo's hepatitis clinicians
- Guaranteed medication adherence
- Financial cap for extended therapy



## Proven results curing Hep C

- Adherence rates >95%
- Cure rates >96%
- All patients have access, not just sickest
- Cured more people with hepatitis C than at any time in history

**\$1B** 

in savings for our book of business in 2015



#### Doing more to ensure access to life-saving drugs

#### Bloomberg News

## **Biotech's Price Wars Are Just Beginning**

By Robert Langreth January 09, 2015

January 13, 2015

#### Express Scripts Eyes New Price War: Anti-PCSK9 Drugs

By AMY REEVES INVESTOR'S BUSINESS DAILY



Regeneron researchers work at a biologics manufacturing plant. View Enlarged Image

solid Q4 sales, but the big cap biotech's stock reversed lower Tuesday as its potentially huge new cholesterol fighter was in the crosshairs of a leading pharmacy benefit manager (PBM). At the JPMorgan

Pharmaceuticals reported

Regeneron

Healthcare Conference in San Francisco, Express Scripts (NASDAQ:ESRX) CEO George Paz chatted at a Q&A session about his company's recent success at driving discounts to pricey new hepatitis C drugs by excluding Gilead

#### **RPT - INSIGHT-Big Pharma** faces up to new price pressure from aggressive insurers

Thu, Jan 15 2015

(Repeats for additional subscribers)

By Deena Beasley and Caroline Humer

SAN FRANCISCO, Jan 15 (Reuters) - The world's biggest drugmakers face a new reality when it comes to U.S. pricing for their products as insurers use aggressive tactics to extract steep price discounts, even for the newest medications.

#### The Washington Post The coming revolution in much cheaper life-saving drugs



#### Bad actors add fuel to the fire

The New York Times

2 Valeant Dermatology Drugs Lead Steep Price Increases, Study Finds

```
THE WALL STREET JOURNAL.
Pharmaceutical Companies Buy Rivals' Drugs,
Then Jack Up the Prices
```

⊙CBS EVENING NEWS

Investigation: Insurance billed \$18,000 for unwanted pain meds

> Bloomberg Business Prices Doubled for More Than 60 Drugs in 2015



## Bringing Daraprim in reach of patients and payers



**Daraprim Price** 



26

#### The next frontier

Bloomberg News

#### The People Who Brought You Cheaper Hepatitis C Drugs Are Going After Cancer Next



#### Indication-Based Management Medications priced based on indication efficacy

#### BASED ON INDUSTRY THOUGHT LEADERSHIP

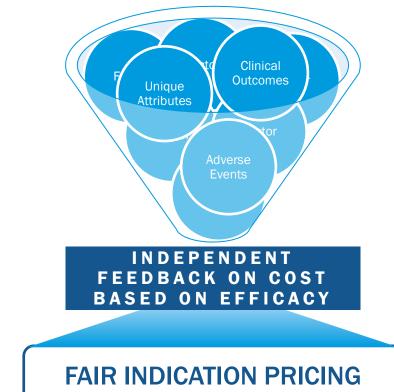


Steve Pearson, MD, MSc, FRCP President of Institute for Clinical and Economic Review



Peter Bach, MD Director, Memorial Sloan Kettering's Center for Health Policy & Outcomes

#### MULTIPLE INDICATION FACTORS CONSIDERED



#### Demanding what patients **DESERVE** – The **BEST** care at a **BETTER** price



#### **Pharmaceutical companies**



#### **REFORM PATENT SYSTEM**

#### **REDUCE INTERNATIONAL PRICE DISPARITIES**



© 2015 Express Scripts Holding Company. All Rights Reserved.

#### Federal government



#### **ADJUST MALPRACTICE LAWS**

#### **BRING COST INTO CARE EQUATION**



© 2015 Express Scripts Holding Company. All Rights Reserved.



# **ACCEPT PAYMENT REFORM ADVOCATE FOR POLICY CHANGES**

#### WORK TOGETHER FOR COMMON CAUSE



© 2015 Express Scripts Holding Company. All Rights Reserved.





Exorbitant drug pricing threatens the pharmacy benefit



Specialty trend is an ongoing and growing challenge



Biosimilars can create "headroom" for new expensive drugs



All stakeholders must be involved to create a sustainable path forward

