



Employers for Healthcare Value Since 1980

LEHIGH VALLEY BUSINESS COALITION ON HEALTHCARE

2015 ANNUAL REPORT



OUR STORY.....AS LVBCH CELEBRATES ITS 35TH ANNIVERSARY THERE ARE MANY MILESTONES AND ACHIEVEMENTS ALONG THE WAY, HERE'S A DECADE BY DECADE LOOK AT JUST A FEW.

1980-1989: The Beginning

- Several forward-thinking local business leaders from **Air Products & Chemicals, Bethlehem Steel, Mack Trucks, Follett Corporation** and **PPL** establish LVBCH in 1980 and become the first members of the organization.
- **Robert Ivancevich** becomes LVBCH's first President.
- Hospitals are invited to join LVBCH as it takes on a greater public policy role at a time when federal health planning & review agencies were being eliminated.
- LVBCH supports the establishment of the PA Health Care Cost Containment Council (PHC4).

1990-1999

- **Pooled Purchasing** becomes reality when LVBCH negotiates agreements with vendors and provides medical, dental, pharmacy, vision and mental health services to self-insured employers. Managed Care becomes the new focus as employers deal with double-digit increases in medical care expenditures. **Community Choice** is LVBCH's first employer-directed point-of-service medical plan.
- LVBCH **Educational Programs** begin with Benefit Managers Institute paving the way for LVBCH's Roundtable Educational series. Educational programs are expanded and become major events that feature nationally-recognized speakers and healthcare policy specialists.
- **Catherine Gallagher** becomes LVBCH's President and is appointed to PHC4 becoming the first Lehigh Valley employer representative on the council.

2000-2009

- LVBCH Board of Directors hold a retreat and redefine LVBCH's **Vision, Mission and Goals**.

- Healthcare expenditures continue to rise putting more pressure on employers and vendors to become more efficient.
- Small employer insured medical program offered to members but later discontinued due to rising prices.
- Membership continues to grow as partner-vendors help recruit new members.
- Member education programs continue to expand and a new **LVBCH Wellness Committee** is established.
- LVBCH's longest serving President, **Catherine Gallagher**, passes away at the end of 2009.

2010-2015

- **Tom Croyle** becomes LVBCH President.
- The **Patient Protection & Affordable Care Act** is signed into law in 2010 resulting in major challenges for LVBCH employers.
- LVBCH partners with **The Leapfrog Group** and becomes a Regional Roll-out Organization for the Annual Hospital Survey actively promoting hospital quality, patient safety and transparency.
- LVBCH partners with the **National Business Coalition on Health** (NBCH); completes the eValue8™ health plan evaluation process and publishes the first LVBCH Health Plan Score Card ranking how well health plans are performing locally on metrics-based criteria and against national benchmarks.
- LVBCH collaborates with **Sanofi** to publish the area's first Type 2 Diabetes Report.
- LVBCH partners with **Consumer Reports** expanding members' access to healthcare resources like **Choosing Wisely®**.
- LVBCH partners with Geneia to provide LVBCH employers with an **Advanced Data Analytics Tool**.
- LVBCH announces a **Private Exchange Option** for members helping employers better manage benefit costs.
- Membership grows to an all-time high due to collaborative efforts with LVBCH purchasing partners.
- LVBCH celebrates its 35th Anniversary!

CHAIRWOMAN & PRESIDENT REPORT

As we proudly mark the 35th anniversary of the Lehigh Valley Business Coalition on Healthcare (LVBCH), it is fitting that we pay tribute to our founders, who had the vision and foresight to establish what would become one of the premier business coalitions in the nation. When local business leaders founded what would become LVBCH, little could they realize that what began as a local coalition of a few major employers would grow to include nearly 200 organizations with programs providing healthcare benefits to more than 300,000 people. Over the years, LVBCH has become a recognized leader in promoting and providing access to quality and cost-effective health care programs to employers throughout eastern and central Pennsylvania.

A large part of LVBCH's value proposition is keeping members abreast of the healthcare market and ensuring our programs provide our members with the best quality and most competitive pricing available. Working with committed employers and trusted partners is how LVBCH continues to deliver value in an ever changing healthcare world. Our committees work with our partner-vendors to not only obtain extremely competitive pricing, but also critical support services.

LVBCH participated with our health plan partners in the **National Business Coalition on Health's** eValue8™ health plan performance assessment process and produced our Health Plan Score Card for employers to use as a guide in selecting their health plan partners. We renewed agreements with our medical plan partners which hold or improve our administrative pricing through 2018. We also made improvements to our Pharmacy Benefit Management (PBM) program's pricing to ensure we deliver market-competitive pricing and value-added service to employers in the PBM program.

In addition, we have continued our outreach to the major healthcare networks in the region to discuss areas of mutual concern relative to transparency, patient safety, and quality services. As a result, more healthcare professionals have joined our committees and forged a collaborative environment working towards the same quality-driven healthcare services throughout the region.

Our work with the **Leapfrog Group** continues to be very rewarding as all of the major hospitals in our service area participated in the Hospital Survey this past year. In addition, hospitals that are working to improve their Leapfrog Patient Safety Score benefit the communities they serve.

This year we've forged a unique partnership with **Consumer Reports** and its **Choosing Wisely®** program. Our partnership arrangement gives member employers access to powerful tools that help their employees make wise medical care decisions. We are working with our healthcare systems and health plan partners to integrate Choosing Wisely® into healthcare practices.

Other important endeavors include new partnerships to offer expanded services to our members. We are developing a **Data Analytics** capability with new partner, **Geneia**, to provide robust healthcare analytics and insights that will give LVBCH employers the information needed to measure and manage healthcare cost, utilization, and quality. A partnership with **bswift** and **First Niagara Benefits** resulted in a successful launch of a technology platform to deliver health benefits to employer groups.

Along with these positive steps, we also face challenges. We saw consolidation among provider health networks, health plans, pharmacies and the meteoric growth in specialty pharmacy. These measures present challenges that impact the quality and cost of providing health care. LVBCH works to meet these challenges by being part of the conversation. Our outreach and contacts with key stakeholders enables us to address these critical issues for LVBCH employers.

Of course none of our accomplishments would be possible without the support of employers. With that in mind, we want to acknowledge the service of **Joe Huxta** (Volvo/Mack Group) as our longest serving board member. Joe began his service in 1985 and as board member has held many titles including Chairman and treasurer. His dedication to the goals and objectives of LVBCH cannot be overstated and we sincerely thank Joe for his many years of service and wish him well in his retirement.

We want to thank all our board members, committee members and employer members for their support of our efforts throughout the years. In addition, we would not be successful without the strong support of the professional staff which works tirelessly to achieve our goals and objectives.

As we close the 35th anniversary year, we thank all those involved with LVBCH for their contributions to our success.



Jeannine M. O'Callaghan
JEANNINE M. O'CALLAGHAN
Chair of the Board



Thomas J. Croyle
THOMAS J. CROYLE
President

LVBCH CELEBRATES 35TH ANNIVERSARY ANNUAL CONFERENCE

The 2015 Annual Conference was indeed historic as LVBCH celebrated the 35th Anniversary of its founding. The event continued the tradition of bringing topical, relevant healthcare speakers



Pictured (L-R): Jeannine O'Callaghan; Gary Kaplan, MD; David Nash, MD; Robert Laszewski and Tom Croyle

and topics to our members. This year's theme

"Healthcare in Transition - Policy, Population and Practice" accurately described the many changes occurring in the healthcare system affecting consumers, employers, insurers and providers. Each speaker explored

an aspect of this area and imparted his particular knowledge and understanding of the system and the impact of the changes we face.

Robert Laszewski, President, Health Policy and Strategy Associates spoke on **"2015: The Health Care Political and Market Landscape."** Laszewski combined a unique blend of 20 years of "inside the Beltway" experience with 20 years of operational experience having run a health insurance business. Topic "A" was the pending Supreme Court decision King vs. Burwell which could determine the future of the Affordable Care Act. Laszewski laid out a set of scenarios facing providers, insurers and employers. His presentation touched on these eventualities and provided much food for thought on how employers can cope with an ever-changing medical marketplace.

Gary S. Kaplan, MD, Chairman and CEO, Virginia Mason Health System titled his address **"Seeking Perfection in Healthcare: Applying the Toyota Production System to Medicine."** Dr. Kaplan described how Virginia Mason became the first health system in the United States to adapt

the principles of the Toyota Production System. Using tools and resources of the Virginia Mason Production System, Virginia Mason has earned international recognition for innovation, quality, safety and efficiency. In addition, it has garnered recognition from The Leapfrog Group as a Top Hospital every year since the survey began.

David B. Nash, MD, MBA, Dean, Jefferson College of Population Health addressed the topic, **"Buying Value in Healthcare."** Dr. Nash is widely recognized as a pioneer in the public reporting of medical outcomes. He touched on what hospitals need to do to improve quality by properly assessing what the population needs. To accomplish this goal will require a change in the culture, something not easily done due to entrenched forces. The key items to achieving this are: transparency, accountability and no outcome-no income. As more information becomes available, and providers are held accountable, employers and their health plans will be able to buy value in healthcare.

In addition to outstanding speakers, LVBCH also continued the tradition of recognizing its members for their contributions to the success of our mission.



Partnership Award: United Concordia Dental



Quality Award: St Luke's University Health Network

LVBCH 35TH ANNIVERSARY ANNUAL CONFERENCE

The 2015 LVBCH Annual Conference provided a perfect opportunity for employers to meet and network with our partners and other vendors. Being able to meet with and discuss individual employer interests and needs is a major feature of the event.



LVBCH EDUCATION-INFORMATION INITIATIVES

LVBCH provides opportunities for member employers to attend education and information seminars on current topics in healthcare policy, employee benefits as well as other issues affecting the employer community. It is a hallmark of the 35 year tradition of LVBCH.

NVA Broker Event: “Vision Basics & The Patient Protection & Affordable Care Act”

The Glasbern Inn was the setting for the February broker session hosted by our vision partner **National Vision Administrators (NVA)**. Dr. Carl Moroff’s presentation included the basics of vision healthcare including an overview of the eye, practitioners, practices, eye ware and contact lenses. The session covered the most current issues involving the Affordable Care Act (ACA) and the insurance industry. LVBCH and NVA are dedicated to keeping the broker community fully informed as they work with their clients to provide the best vision benefits. Pictured (L-R): Carl Moroff, OD, Lou Anne Cupo, Millie Monaco, Rob Berger and Gary Calaman.



Choosing Wisely® Roundtable: “Eliminating Waste & Increasing Healthcare Value”

Coalition members and guests attending the August Roundtable on the **Consumer Reports®** program “Choosing Wisely”® were treated to an excellent program conducted by (L-R) **Dominic Lorusso**, Director of Health Partnerships, Consumer Reports and a team from the **Lehigh Valley Health Network**. Leading the team (L-R) was **Mark Wendling, MD**, Medical Director, LVPHO/Valley Preferred; **Joseph Candio, MD**, Executive Vice-Chair, Department of Medicine; **Joseph Candio, Jr.**, Physician Advocacy Liaison, LVPHO; and **Kerry Snyder**, Populytics.



An initiative of the ABIM Foundation



LVBCH EDUCATION-INFORMATION INITIATIVES

Lehigh University Symposium: “Transforming the Future of Healthcare through Systems Engineering”

The event was co-sponsored by LVBCH and Lehigh University’s Health Systems Engineering Department. At issue was the role that technology plays in providing employers, providers and consumers with information needed to make informed medical decisions.



Tom Croyle (L) moderated the first panel discussion titled “**Overcoming the Challenges of Transparency in Healthcare**”. Participants included (pictured L-R) **Greg Kile**, Lehigh Valley Health Network; **Avi Mukherjee**, Geneia; **Dale Prestipino**, Accolade; and **Bob Johnston**, East Penn Manufacturing. **Tom Cassidy (R)** (Area Director for Bayada Home Healthcare) moderated the second panel discussion titled “**Is Healthcare Systems Engineering Gaining Traction in Effecting Positive Change?**” Participants included **Gary Sieck**, Mayo Clinic; **Sal Strods**, Welch Allyn; **Mike Ziolkowski**, PwC; and **Dale Lucht**, Lehigh Valley Health Network.



LVBCH Employer Forum: “Wellness Programs for Employers”

September’s Employer Forum featured a program on corporate wellness; a topic of major concern to employers of all sizes. The LVBCH Wellness Committee sponsored the program to assist employers in meeting the challenge of keeping employees healthy and well through dedicated programs of health promotion and disease prevention. Joe Huxta from Volvo/Mack Trucks kicked off the program with a presentation about his company’s award winning employee wellness program—“Health for Life”. Next was a panel discussion, with representatives from four LVBCH employers, about wellness program successes and failures followed by a Q&A session. The event was hosted by LVBCH member FLSmidth.



Pictured above: (L) **Joe Huxta**, Volvo/Mack Trucks; panelists (L-R) **Denise Moyer**, BBraun Medical Inc., **Maggie Mente**, FLSmidth; **Mary Jo McNulty**, Lehigh University; **Richard King**, Schlouch Incorporated. Panel moderator (C) **Carol Michaels**, BeneFIT Wellness Corporation and some of the event attendees.

LVBCH EDUCATION-INFORMATION INITIATIVES

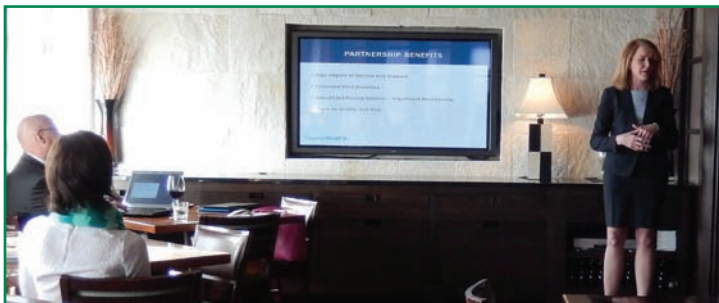
Employer Forum: “ACA Reporting . . . Solved”

BSI Corporate Benefits (BSI) hosted the April Forum on the Affordable Care Act and its multitude of reporting and record keeping requirements. To help employers deal with the plethora of regulations, the LVBCH Government Committee sponsored this informative session held at the Lehigh Valley IronPigs stadium. Pictured below (L-R) **Obe Roundtree**, Owner, Full Circle Training; **Anthony J. DaRe**, Agency Principal, BSI; **Tom Croyle**, President, LVBCH; **Paul Chuckalovcak**, Essroc, Chair LVBCH Government Committee; **William Lowe**, HR Consulting Attorney, HB Solutions LLC and **Shawn Hughes**, Vice President BSI.



Capital BlueCross Hosts Information Sessions for Employers & Brokers

Health Plan Partner **Capital BlueCross** hosted programs for our Broker-Partners and LVBCH employers during 2015. These programs provided brokers with vital information on new products as well as cost-savings opportunities they may offer their clients. Capital also hosted client meetings where employers were briefed on the overall performance of their health plan including utilization trends and individual expenditures. Employers also learned about new plan features and what Capital is doing to help them maintain the health and wellness of their employees. These meetings are another benefit of LVBCH membership because they foster an environment of partnership, collaboration and information exchange.

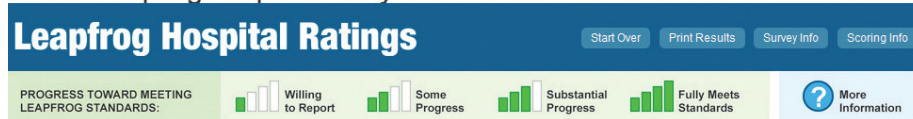


LVBCH QUALITY INITIATIVES

HEALTHCARE QUALITY WAS FIRST AND FOREMOST IN THE MINDS OF THE BUSINESS LEADERS WHO FOUNDED LVBCH IN 1980

LVBCH Supports Leapfrog's Goals of Improving Hospital Safety, Quality, Transparency & Affordability

2015 Leapfrog Hospital Survey Results Now Available



In 2015, LVBCH continued its tradition of promoting healthcare quality by again serving as a Regional Roll-out Organization (RRO) for The Leapfrog Group; a national nonprofit dedicated to improving the quality and safety of American health care. In this role, LVBCH invited hospitals in eastern and central Pennsylvania to complete the voluntary annual Hospital Survey. The survey assesses hospitals on three key areas: how patients fare, resources used in caring for patients, and leadership and structures that promote patient safety. This annual Hospital Survey is used to determine the “Top Hospitals” in the country. LVBCH member employers are fortunate that two hospitals in our service area have garnered this prestigious award in 2015: **Geisinger Medical Center** (in Danville) and the **Reading Hospital**.



Leapfrog also determines Hospital Safety Scores for more than 2,500 US hospitals twice each year. The score is a letter grade (A, B, C, D or F) indicating how well each hospital protects their patients from errors, injuries, accidents, and infections. This is important information to have because it is estimated that up to 440,000 lives are lost each year due to preventable medical errors. In 2015, letter grades were assigned to 131 Pennsylvania hospitals with 31 (24%) receiving an ‘A’, the highest letter grade. The only two hospitals in the entire state of PA that have received ‘Straight As’ since the inception of the Score in

2012 are two local hospitals—**Lehigh Valley Hospital-Cedar Crest** and **Lehigh Valley Hospital-Muhlenberg**. For hospital ratings in your area, visit: www.hospitalsafetyscore.org

LVBCH Teams with Geneia to provide Employers with a Powerful Data Analytics Tool



Data is a powerful tool in the management of employers’ healthcare expenditures. LVBCH is providing that data tool through its partnership with **Geneia** to provide member companies with information that enables them to better manage their healthcare-related expenditures while improving the health of their employees. This tool provides employers with the kind of robust data and analytics that have

previously only been available to physicians, hospitals, and health plans. Data Analytics is the key to designing Value-Base Benefits that provide quality medical care, while measuring progress towards achieving quality outcomes and cost objectives. Geneia is a subsidiary of health plan partner **Capital BlueCross** of Harrisburg.

LVBCH PARTNERSHIP INITIATIVES



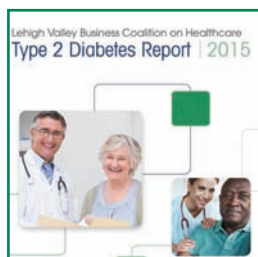
LVBCH Partnered with First Niagara and bswift to Establish a Private Exchange

Proving once again that LVBCH leads the way in employer innovation in benefits, the Coalition partnered with **First Niagara Benefits Consulting** (FNBC) and **bswift** to establish the first private insurance exchange exclusively for LVBCH employers. The **LVBCH Private Exchange** is designed to help employers manage their benefit costs more effectively. It offers competitive benefit options for employees by leveraging existing LVBCH products and bswift's robust technology. By providing greater choices and more sophisticated decision support tools, employees can select benefits that are best suited to meet their unique needs and coverage objectives which helps reduce over-insuring.



LVBCH Partnered with NBCH to Publish its Second Health Plan Score Card

In 2015, LVBCH released its second **Health Plan Score Card**, a ranking of how well health plans perform on metrics-based criteria established by the **National Business Coalition on Health's** (NBCH) **eValue8™** process. The eValue8™ process provides employers with an alternative to relying on health plan marketing materials. It offers information verified by trained reviewers with expertise in health plan operations and value-based purchasing. Plans are evaluated on how they educate, engage and incent consumers to promote health and manage disease, as well as measure and pay providers. Plans and purchasers receive objective scores enabling comparison of plans against regional and national benchmarks and a roadmap for improvement.



LVBCH Partnered with Sanofi to Publish its Third Diabetes Report

For the third consecutive year, LVBCH and **Sanofi US** (Bridgewater, NJ) released a **Type 2 Diabetes Report**. The 2015 report included an overview of key demographics, financial, utilization, pharmacotherapy and health outcomes measures for Type 2 Diabetes patients in the Lehigh Valley, Harrisburg, Reading and Scranton/Wilkes-Barre metropolitan statistical areas. Also included were Pennsylvania and national benchmarks making it easy for both employers and providers to make comparisons and identify opportunities to better serve the needs of their employees and patients.



LVBCH Partnered with Consumer Reports and Became a Health Consumer Partner

By combining forces with **Consumer Reports** in 2015, LVBCH gained access to Consumer Reports' vast array of consumer healthcare information and the various educational campaigns it promotes—like the **Choosing Wisely®** campaign. The partnership also gave the Coalition co-branding rights to develop materials and permitted LVBCH to link its materials with the Consumer Reports website, all at no cost. LVBCH members now have access to more than 100 brochures and factsheets (including videos) to getting better, safer, more cost-effective care at the following web address: <http://consumerhealthchoices.org/lvbch/>

LVBCH COMMUNITY INITIATIVES

LVBCH ACTIVELY ENGAGES WITH THE COMMUNITY BY PARTICIPATING IN EVENTS THAT BUILD COMMUNITY RAPPORT. JOINING ITS MEMBERS IN SUPPORTING COMMUNITY ACTIVITIES RAISES OUR PROFILE AND DEMONSTRATES OUR COMMITMENT TO BUILDING HEALTHIER COMMUNITIES, EMPLOYERS AND EMPLOYEES.

LVBCH Board Members Toured the St. Luke's Center for Diabetes & Endocrinology

Part of community outreach means going into the community to meet with our healthcare providers and learn about the many types of services they provide. By becoming more involved, healthcare providers also learn more about LVBCH and its member employers whose employees and their families use many of these facilities. In January, LVBCH Board members toured the St. Luke's Center for Diabetes & Endocrinology. On hand to greet and welcome board members was Bankim A. Bhatt, MD, FACP who described the Center as a "one-stop shop" for treating diabetes. The St. Luke's facility is one of a very small number of providers in the US that have been identified by Stanford University Medical School's Clinical Excellence Research Center as performing favorably on both quality and risk adjusted total health spending for patients managed over time.



LVBCH Teams Walk to Support Two Worthy Causes

As the American Heart Association's biggest fundraiser, the **2015 Heart & Stroke Walk** raised money for critical research and education to fight these two deadly diseases. LVBCH was a proud sponsor of the Berks County walk (held at Blue Marsh Lake in Leesport, PA).

LVBCH was also a proud sponsor of the **2015 Step Out Walk to Stop Diabetes**. The event was held at the IronPigs Stadium at Coca Cola Park in Allentown and it helped raise funds to help the American Diabetes Association combat this disease. Pictured are representatives from Capital BlueCross and LVBCH staff at the two walk events.



American Diabetes Association Walk



American Heart Association Walk

2015 LVBCH MEMBERSHIP

OUR MEMBERSHIP IS COMPRISED OF MANY DIFFERENT TYPES AND SIZES OF COMPANIES. SOME ARE INTERNATIONAL IN SCOPE, WHILE OTHERS ARE REGIONAL OR LOCAL EMPLOYERS.

- Abington Manor at Morgan Hill
- Advertising Specialty Institute
- Aesculap
- Aesthetic Surgery Associates
- Aetna
- Allentown Parking Authority
- Allentown School District
- Alliance for Building Communities, Inc.
- Ameritas Life Insurance Company
- Andesa Services Inc.
- AstraZeneca
- Avago Technologies
- B. Braun Medical Inc.
- Bangor Area School District
- Benefitfocus
- Bethlehem Christian School
- Block Insurance Agency, Inc.
- Blue Mountain School District
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Borough of Freemansburg
- Boyertown Area School District
- Brandywine Heights Area School District
- Bridge Gap Engineering, LLC
- Brown & Brown of the Lehigh Valley
- BSEG, LLC
- BSI Corporate Benefits
- Burnham Holdings, Inc.
- Buzzi-Unicem USA, Inc.
- Capital BlueCross
- Carbon Career & Technical Institute
- Carbon Lehigh Intermediate Unit
- Catasauqua Area School District
- Cedar Crest College
- Center for Allergy & Asthma
- Cetronia Ambulance Corps.
- CF Martin & Co., Inc.
- Chaar Saddlery, LLC
- Cigna
- City of Allentown
- City of Bethlehem
- City of Lancaster
- City of Shamokin
- Communications Test Design Inc.
- Computer Aid, Inc.
- Conrad Weiser Area School District
- Coordinated Health
- Corporate Synergies Group
- County of Berks
- County of Lehigh
- County of Northampton
- Crayola, LLC
- Creative Landscapes
- CVS Health
- Delta Dental
- DeSales University
- Dick's Sporting Goods, Inc.
- Diocese of Allentown
- Direct Response Associates
- Distinctive Tile & Stone
- Dunne Manning Inc.
- East Penn Manufacturing Co., Inc.
- East Penn School District
- Eastern PA Endoscopy Center
- Easton Coach Company
- Eisai, Inc.
- Elementis Worldwide, Inc.
- Equinox Agency, LLC
- Essroc
- Everett Chiropractic, Inc.
- Express Scripts
- First Commonwealth Federal Credit Union
- First Niagara Benefits Consulting
- FLSmidth
- Follett Corporation
- Geneia, LLC
- Gillespie Printing
- Giorgio Foods
- Glen-Gery Corporation
- Godiva Chocolatier
- Greater Reading Chamber of Commerce & Industry
- Gross McGinley, LLP
- H.A. Berkheimer Inc.
- Hampson, Mowrer, Kreitz Agency
- Highmark Blue Shield
- Hospital Central Services, Inc.
- Indicon, Inc.
- Integrated Behavioral Health
- J.S.B. Industries
- Janssen Pharmaceuticals, Inc.
- Jim Thorpe Area School District
- Just Born, Inc.
- Keenan-Nagle Advertising, Inc.

- Kelly Car Truck Center
- Keystone Precision Instruments
- kgb USA, Inc.
- Khubchandani-Stasik-Rosen, PC
- KidsPeace Corporation
- Kistler O'Brien Fire Protection
- Korpics Kontracting, Inc.
- Kressler, Wolff and Miller
- Lafayette College
- Lancaster-Lebanon Intermediate Unit 13
- Larry E. Moyer, Chartered Financial Consultant
- Lehigh and Northampton Transportation Authority
- Lehigh Carbon Community College
- Lehigh Career & Technical Institute
- Lehigh Mining & Navigation
- Lehigh University
- Lehigh Valley Benefits Group
- Lehigh Valley Health Network
- Lehigh Valley Safety Supply Co.
- Lehigh Valley Workforce Investment Board
- Lehigh Valley School District
- Lentz-Koma Insurance Agency
- Lutron Electronics, Inc.
- M&D Wholesale Distributors, Inc.
- Mack Trucks, Inc.
- Members 1st Federal Credit Union
- Mercer Health & Benefits
- Merck & Company
- Mid-State Occupational Health Services, Inc.
- Miers Insurance
- Monroe County
- Moravian College
- Muhlenberg College
- NAI Summit
- National Commission for Health Education Credentialing
- National Penn Bancshares, Inc.
- National Penn Insurance
- National Vision Administrators
- Natural Light Window, Co.
- Neurology of Bethlehem P.C.
- Northampton Community College
- Northern Lehigh School District
- Northwestern Lehigh School District
- Novo Nordisk, Inc.
- Nu Vu Contractor, Inc.
- Odhner & Odhner Fine Woodworking
- Opti-Mate, Inc.
- Palram Americas, Inc.
- Panther Valley School District
- Paragon Technologies and SI Systems, LLC
- Parkland School District
- Philips Healthcare
- Populytics
- PPL Corporation
- Private Industry Council of Lehigh Valley, Inc.
- PRL, Inc.
- PSEA Health & Welfare Fund
- Pulmonary Medicine, PC
- Quadratus Construction Management, Inc.
- Reading Area Community College
- Reading School District
- Reeb Millwork Corporation
- Restoration Services
- Reynolds & Reynolds Electronics, Inc.
- Roberti & Roberti, LLC
- Sacred Heart HealthCare System
- Salem Christian School
- Salisbury Township School District
- Salukas & White Contracting Inc.
- Sanofi
- Schlouch, Inc.
- Service Tire Truck Centers
- Southern Lehigh School District
- Spectrum Homes
- St. Luke's University Health Network
- Talen Energy Corporation
- TE Connectivity
- Tepes Construction
- TFG Partners, LLC
- Tom Hall Auction, Inc.
- Trans-Bridge Lines, Inc.
- United Concordia Companies, Inc.
- United HealthCare
- University of Scranton
- Univest Insurance, Inc.
- Urology Specialists of the Lehigh Valley
- Valley Builders, LLC
- Valley Preferred/LVPHO
- Valley Youth House
- Victaulic
- Volvo Construction Equipment
- Volvo Trucks North America, Inc.
- Warner Benefits
- Weatherly Area School District
- West End Associates, Inc.
- West Shore School District
- Whitehall Coplay School District

VISION STATEMENT

LVBCH will be the recognized leader in providing access to quality and cost-effective health care programs.

MISSION STATEMENT

LVBCH strives to improve the delivery, cost and quality of health care in our communities through:

- Collective employer action
- Quality and data initiatives
- Value-based purchasing
- Providing forums for the exchange of information, ideas and resources

GOALS

- Encourage quality health care initiatives
- Expand educational initiatives by increasing opportunities
- Strengthen purchasing initiatives
- Increase membership in the organization

BOARD OFFICERS

Chair

Jeannine O'Callaghan, C. F. Martin & Co., Inc.

Vice-Chair

Bob Johnston, East Penn Manufacturing

Secretary

Jack Gross, Gross McGinley, LLP

Treasurer

Carynna Quarry, Computer Aid

Immediate Past Chair

Myrna Rivera, B. Braun Medical, Inc.

BOARD OF DIRECTORS

Paul Chuckalovcak, Essroc

Toni Lee Febbo, Lehigh University

Joe Huxta, Volvo/Mack Trucks

Andrew Kantner, Talen Energy

Christine E Lewis, Follet Corporation

John Marchetto, City of Allentown

Maggie Mente, FLSmidth

Melissa Vena, TE Connectivity

Lori Young, Crayola, LLC

Eileen Zielinski, PPL

STANDING COMMITTEES & CHAIRS

Executive Committee

Jeannine O'Callaghan, C.F. Martin & Co, Inc.

Education Committee

Carynna Quarry, Computer Aid

Government Committee

Paul Chuckalovcak, Essroc

Healthcare Purchasing Committee

Myrna Rivera, B. Braun Medical, Inc.

Membership & Communications Committee

Jack Gross, Gross McGinley, LLP

Quality Initiative Committee

Bob Johnston, East Penn Manufacturing

Wellness Committee

Maggie Mente, FLSmidth



PROFESSIONAL STAFF:

Thomas J. Croyle, President (Center)

Rachel Burger, Director of Operations (Left)

Wendy Manarino, Business Manager (Right)

LVBCH 2015 PURCHASING PARTNERS

Medical Partners



Dental Partner



Vision Partner



Prescription Drug Partner



Data Analysis Partner



Private Exchange Partners



Mental Health Partner



Health Education and Wellness Partner



**Ask your broker or benefits consultant to contact our purchasing partners so you can provide your employees with better quality benefits at exclusive lower rates and save money in the process.
Visit www.LVBCH.com for more information.**



Employers for Healthcare Value Since 1980



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