

United Concordia Dental Sponsors 10/16/13 LVBCH Broker Event

On 10/16/13, LVBCH president **Tom Croyle** welcomed 11 broker-partners to the **United Concordia Dental** seminar titled ***“The Mouth is the Missing Piece: How Dental Treatment for Chronic Disease Can Improve Health and Save Money.”***



The event was held at the Melt Restaurant in Center Valley, PA.



James B. Bramson, D.D.S.
(Chief Dental Officer - **United Concordia Companies**),

conducted the seminar that focused on the latest science about the medical/dental connection and revealed the results of a major study that explained how treating certain chronic disease patients who also have gum

disease can save thousands of dollars annually on medical costs. Topics included: ***the science behind the connection between oral disease and chronic diseases such as diabetes, heart disease and strokes; how gum disease affects your overall health; how treating gum disease can significantly lower medical costs; and how medical and dental insurance coverage can be integrated.***

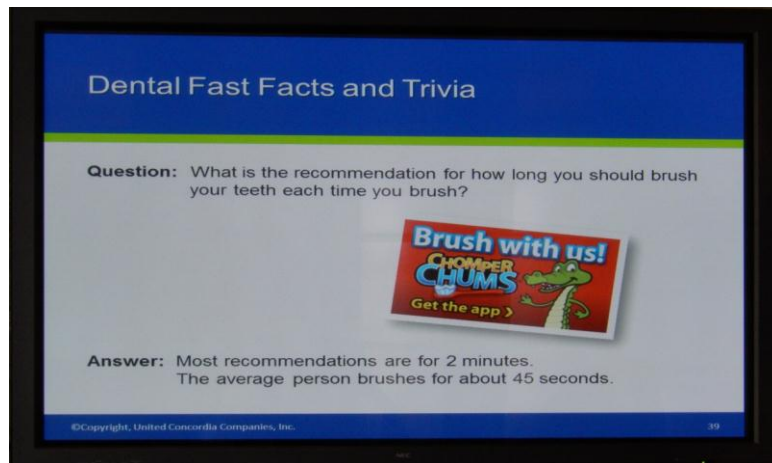
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Dr Bramson also told Brokers about **UCWellnessSM**, a dental wellness program



that provides enhanced coverage and targeted education for people with diabetes, heart disease

and cerebrovascular disease (stroke). Studies have shown that people who are pregnant or have chronic conditions who received and maintained treatment for gum disease saw dramatic drops in hospitalizations and physician visits, saving thousands of dollars a year in medical costs.



Dr Bramson answered questions from brokers and ended the session with a few ***“Dental Fast Facts and Trivia”*** like the one pictured above. After the event, Brokers had the opportunity to talk to Dr Bramson and other representative from United Concordia Dental and LVBCH and to network with one another.