

02/28/13 Broker Event:

Trends in Pharmacy Benefit Management



LVBCH president Tom Croyle welcomes our broker-partners to the ***Express Scripts*** seminar on ***“Drug Benefit Analytics: Understanding and Managing Drug Benefit Risks.”*** ***Joshua Sturm*** (Sr. Director - Strategic Relations for ***Express Scripts, Inc.***) conducted the seminar designed to assist brokers in analyzing various aspects of PBM contracts while tailoring a program that best meets the needs of their clients. Topics included: ***“Understand the latest trends in pharmacy benefit management”***; ***“Uncover what may be driving up your clients’ drug costs”***; and ***“Consider new, pro-active solutions to gain control”***. Brokers offer invaluable assistance to their clients in understanding the sometimes esoteric nature of pharmacy pricing.