



The **Business Coalition on Healthcare**

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Employers committed to quality and affordable health care since 1980

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Long-time LVBCH Board Member to Lead PHC4 Joe Huxta, Volvo Group North America, Elected to Chairmanship of Council

Bethlehem, PA (August 11, 2015) The Pennsylvania Healthcare Cost Containment Council (PHC4), Harrisburg, announced the election of **Joe Huxta**, Volvo Group North America, and long-time Lehigh Valley Business Coalition on Healthcare (LVBCH) Board Member as its next chairman. Huxta's election was announced by PHC4 Executive Director Joe Martin following the July board meeting after which he assumed his new duties.

Huxta was appointed to the Council by the Speaker of the PA House of Representatives in 2007 and since then has served in various capacities including chair of the Education Committee since 2011. In this capacity, Huxta has been a strong advocate of employer involvement in medical data collection, analysis and reporting to increase transparency in medical care leading to more efficient, cost-effective and quality care.

Huxta's involvement with LVBCH began in 1985 and since then he served as treasurer, vice-chair and chairman of the Board. He was also instrumental in LVBCH's early initiatives at pooled purchasing and setting up the first Point-of-Service medical plan in the Valley.

Huxta is presently the Manager of Health Care Strategy for Volvo Group North America, the parent company of Mack Trucks, Inc.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide the finest health care coverage possible for their employees, in the most economical fashion. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Business Coalition on Health, the National Quality Forum and The Leapfrog Group. For more information, visit www.lvbch.com.

About PHC4

The Pennsylvania Health Care Cost Containment Council (PHC4) is an independent state agency charged with collecting, analyzing and reporting information that can be used to improve the quality and restrain the cost of health care in the state. PHC4 is governed by a 25-member board of directors representing business, labor, consumers, health care providers, insurers and state government. For more information about the Pennsylvania Health Care Cost Containment Council, visit www.phc4.org.