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## **Geneia & LVBCH Discuss Employer, Payer & Provider Convergence at National Alliance Annual Conference**

*Previously unavailable data insights at heart of the successful collaboration*

**Washington, DC (November 13, 2017)** – Geneia ([www.Geneia.com](http://www.Geneia.com)), an analytic solutions and services company that is simplifying the evolution to value-based care, and the Lehigh Valley Business Coalition on Healthcare (LVBCH or Coalition) announced their participation in the National Alliance of Healthcare Purchasers Coalition (National Alliance) Annual Conference. Chief Strategy Officer Heather Lavoie, LVBCH President Carl Seitz, and LVBCH members Denise Moyer of B. Braun Medical Inc. and Bob Johnston of East Penn Manufacturing are discussing how the Coalition and its member companies are using analytics to drive collaboration and convergence.

“LVBCH has a 30-year tradition of successful collaboration,” said Seitz. “We know that only by bringing together employers, payers and providers can we make meaningful and sustainable improvements in health outcomes and costs as well as deliver better care to individual patients. The availability of new analytic insights is enriching and focusing our collaborations.”

In the National Alliance Conference session, [\*Using Data Analytics to Drive Employer, Payer & Provider Collaboration & Convergence\*](#), on November 13, 2:30-4:00 pm, the four panelists will discuss how the Coalition has used analytics to derive new insights about their population, including:

- Complications of pregnancy are in the top 10 conditions driving costs and two of the most costly claims resulted from premature births. But only half of pregnant women received pre-natal care, and even fewer, approximately 25 percent, received post-partum care.
- Cancer and cancer-related treatment are the third highest cost condition, yet essential breast, cervical and colorectal screenings that could identify cancers before they progress are below Pennsylvania quality benchmarks established by the Agency for Healthcare Research and Quality.

The Coalition also has convened a diverse learning collaborative to better address the Lehigh Valley region’s high incidence of diabetics and pre-diabetics.

“LVBCH is one of the most forward-looking employer coalitions in the country,” said Lavoie. “They are bringing together a very diverse set of stakeholders to work together to improve the quality and cost of care for diabetics.”

For more information about the National Alliance Annual Conference, November 13-15, see <https://www.nationalalliancehealth.org/2017annualconference/home>.

#### **ABOUT GENEIA**

Geneia LLC is an analytic solutions and services company that helps our clients improve outcomes, lower costs and restore the Joy of Medicine to physician practice. Our team of physicians, nurses, technologists, analytics experts, and business professionals have created a suite of clinical and analytic solutions that enable health plans, hospitals and employers to better understand, evaluate and manage the health of their populations. The company has offices in Harrisburg, PA and Manchester, NH. To learn more, visit [Geneia.com](http://Geneia.com) or connect with us [Twitter](#) and [LinkedIn](#).

#### **ABOUT LVBCH**

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit [www.LVBCH.com](http://www.LVBCH.com).

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