



For Immediate Release
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Capital BlueCross, Lehigh Valley Coalition on Healthcare (LVBCH) to Offer Alternate Option to LVBCH Membership
Capital BlueCross Retains Preferred Partner Designation

Harrisburg, Pa. – The Lehigh Valley Business Coalition on Healthcare (LVBCH) and Capital BlueCross today announced they have amended their agreement to provide an additional option to its collective membership. This option, approved by the LVBCH purchasing committee, permits Capital BlueCross to add a Shared Out-of-Network Savings option to employer plans in exchange for a reduced administrative fee. Capital BlueCross continues to maintain its designation as a LVBCH Preferred Partner through 2018.

Capital BlueCross is one of only three health insurers designated as a Preferred Partner by the LVBCH. Preferred Partners demonstrate better plan performance, pricing or enhanced service capabilities, giving employers more flexibility to select plan administrators that best meet their needs.

“LVBCH and Capital Blue Cross continue to work together to provide options that allow employers to effectively manage their healthcare dollar,” said Tom Croyle, LVBCH president. “Our employers often tell us how satisfied they are with the quality service and support provided by Capital BlueCross. We look forward to a continued strong relationship that benefits our membership across the region.”

“We’re proud to continue to partner with the LVBCH in providing innovative solutions that allow employers to better manage their total cost of care,” said Vicki Doule, Capital BlueCross Vice President of Commercial Group Sales.

LVBCH member organizations interested in entertaining this option are encouraged to contact their Capital BlueCross account manager. They should do so before finalizing their 2017 renewal.

About Capital BlueCross

Capital BlueCross, headquartered in Harrisburg, Pa., is the leading health solutions and insurance company in central Pennsylvania and the Lehigh Valley. A partner in the community's health for nearly 80 years, Capital BlueCross offers health insurance products, services and technology solutions that provide peace of mind to consumers and promote health and wellness for our customers.

More than a health insurer, the company delivers innovative solutions through a family of diversified businesses that is creating a healthier future and lowering health care costs. Among these solutions are patient-focused care models, leading-edge data analytics, and digital health technologies. Additionally, Capital BlueCross is growing a network of Capital Blue stores that provide in-person service and inspiration to help people reach their health goals. Capital BlueCross is an independent licensee of the BlueCross BlueShield Association. For more information, visit capbluecross.com.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable health care for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Business Coalition on Health, the National Quality Forum and The Leapfrog Group. For more information, visit www.lvbch.com.

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