



**FOR IMMEDIATE RELEASE**

## **LVBCH & BSI Corporate Benefits to Host Seminar on Regaining Control of Healthcare Spend**

BETHLEHEM, Pa., Tuesday, September 12, 2017 – The Lehigh Valley Business Coalition on Healthcare (LVBCH) and BSI Corporate Benefits will inaugurate the endorsement of BSI CORE with a seminar to assist financial executives and business owners in regaining control of their healthcare spend. On Thursday, September 21, 2017, LVBCH and BSI Corporate Benefits will present “*Regain Control of Your Healthcare Spend: The Winning 5-Year Plan*” at Coca-Cola Park.

Since 2010, the chances of an employer experiencing a claimant of \$1 million or more has doubled, and the consequences for a fully insured or stand-alone, self-funded group can be catastrophic when the policy renews. Over the past five years, more than 1/3 of employers have received at least one health insurance increase of 30 percent or greater. With an inability to plan and limited access to data, healthcare becomes an unpredictable expense that creates a major hole in budgets year over year.

“BSI CORE is the solution to employers’ unpredictability regarding their healthcare spend,” stated BSI Corporate Benefits Agency Principal Tony DaRe. “It provides the claims data, services and superior protection from risk that have historically been reserved for groups with over 500 employees.”

BSI CORE is a preferred, stop loss, self-funded platform that safeguards employers from risk and allows decision-makers to credibly develop a 5-year strategy to control their healthcare spend. LVBCH, one of the oldest and most-respected coalitions in the nation, with approximately 200 member companies representing more than 300,000 covered lives, is endorsing BSI CORE because of its service model, predictable financial stability and true protection from risk.

“In our mission to improve the quality and reduce the cost of healthcare, we believe BSI CORE will help our members with 25-500 employees control their healthcare spend over a 5-year period,” stated LVBCH President Carl Seitz. “This platform provides participating employers with access to the essential information and tools necessary to control their healthcare costs.”

Seminar attendees will gain insight from the ‘Best of the Best’ in the Greater Lehigh Valley. The event will feature speakers from BSI Corporate Benefits and Concannon Miller. Both companies were chosen as the best businesses within their respective industries by the 2017 *Lehigh Valley Business* Reader Rankings. LVB readers, 80 percent of which are senior executives, top-level management and C-suite professionals, selected BSI Corporate Benefits as “Best Benefits Consulting Firm” and Concannon Miller as “Best Accountants.”

During the seminar, BSI Corporate Benefits will specify the ways in which BSI CORE provides employers the leveraging power of over 200 employers and the exclusive ability to plan healthcare spend over a 5-year period. Following BSI, Concannon Miller will outline four key pillars of a successful planning process needed to achieve long-term financial results. Employers who are interested in attending can register at [BSICOREseminar.com](http://BSICOREseminar.com).

### **FOR MORE INFORMATION, CONTACT:**

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