



VISION CARE IS ESSENTIAL FOR CONTROLLING HEALTH COSTS

- Employees value vision care, ranking their vision plan only slightly behind their medical plan.¹
- Employees are more likely to get an annual eye exam than a medical exam, and a comprehensive eye exam can identify serious diseases such as diabetes and hypertension.
- As a result, employers offering vision care can save thousands of dollars in health claims because of early detection and treatment of such diseases, according to recent studies.²



The Lehigh Valley Business Coalition on Healthcare (LVBCH) has endorsed NVA as their Preferred Vision Care Partner

National Vision Administrators, L.L.C. (NVA) has managed vision care benefits for Public Sector clients for over 35 years. NVA currently serves LVBCH, as well as hundreds of Public Sector organizations, including many cities, townships, and public school systems, in Pennsylvania and nationally.

NVA offers your group the following unique advantages:

- NVA can help you control benefit costs with a choice of custom vision plans and rates.
- NVA provides 24/7/365 toll-free access to U.S.-based Member Service Representatives -- Any question, any time!
- NVA empowers your employees with educational web tools and wellness information to assist with their purchasing decisions
- NVA owns our national network of over 46,000 Eye Care Professionals in private practice and at optical retailers. We follow National Committee for Quality Assurance (NCQA) standards for credentialing practitioners, to ensure high quality care for members.
- NVA works only for our clients. Since we do not own optical stores, labs or equipment, and have no financial interest in
 frame or lens manufacturers, we do not encourage costly options for members. Instead, NVA uses our size to
 negotiate aggressive network discounts and our independence to focus on network management and lowering
 employer and employee costs.



You deserve a better view. Let NVA help you get it. Please contact me for details today.

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