Volume 17 | Summer 2021



News Notes

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Quarterly News & Updates

Over the last year, Coalition Operations and Purchasing Programs have remained committed to providing full services to members. Thank you to our employer members and associate members for your ongoing engagement as we celebrated our 40th Anniversary virtually in 2020.

While the situation with the coronavirus (COVID-19) remains difficult, nothing is more important to the Lehigh Valley Business Coalition on Healthcare than the health and safety of our members, your employees, your families, our community, and our Country.

Whether we are moving into the "new normal" or getting "back to business" our plan is to continue supporting our members, with purchasing programs that increase membership value and an ongoing commitment to providing education and networking opportunities - whether in person or virtual!

We hope you enjoy this latest e-Version of the LVBCH Quarterly News Notes!

Visit our Website

Welcome Message



Carl Seitz, President

Goodbye Zoom, Hello In-Person!

As we enter the third quarter of 2021, the Coalition is pleased to announce a "return" to normal for meetings and in-person events. This include an in-person networking opportunity at Steel Stacks on July 15. <u>Please register to join us for this event.</u>

We also hope you will "save-the-dates" of August 26 for an event at Weathered Vineyards, and September 14 for our 4th Annual Documentary Screening with Lehigh University's Healthcare Systems Engineering Program.

We look forward to seeing you live, and in-person, soon!

Welcome 2021 New Members

Please join us in extending a warm welcome to our new Coalition members - We encourage all members to get involved and participate in Coalition activities!

- Mercer
- Vinart

Trustmark Health Benefits

View All LVBCH Members Here

LVBCH Updates

LVBCH Releases 40th Annual Report

Lehigh Valley Business Coalition On Healthcare

2020 Annual Report



Read the Report

Upcoming Events

Live & In-Person: Welcome Back Networking for Employer Members



- Thursday, July 15, 2021
- 1:00 p.m. 3:00 p.m.
- ArtsQuest Center at Steel Stacks

Register Now

Save-the-Dates

Thursday, August 26, 2021 - Networking Event

- Networking Event
- At Weathered Vineyards

Tuesday, September 14, 2021 - Documentary Screening

- 4th Annual Documentary Screening with Lehigh University's Healthcare Systems Engineering Program
- At ArtsQuest Center at Steel Stacks

More information about these events and registration information will be coming soon!

Employer Forum

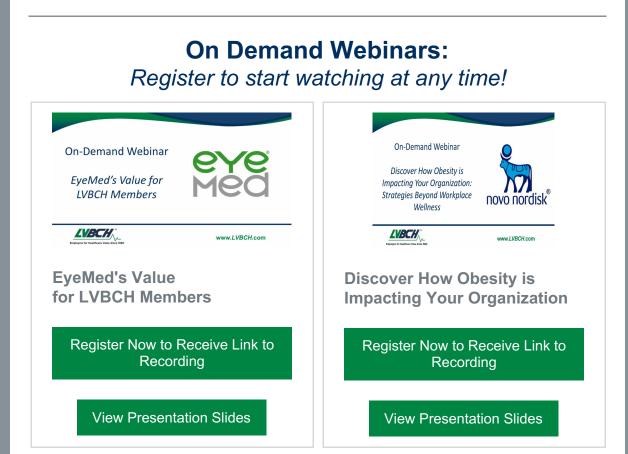


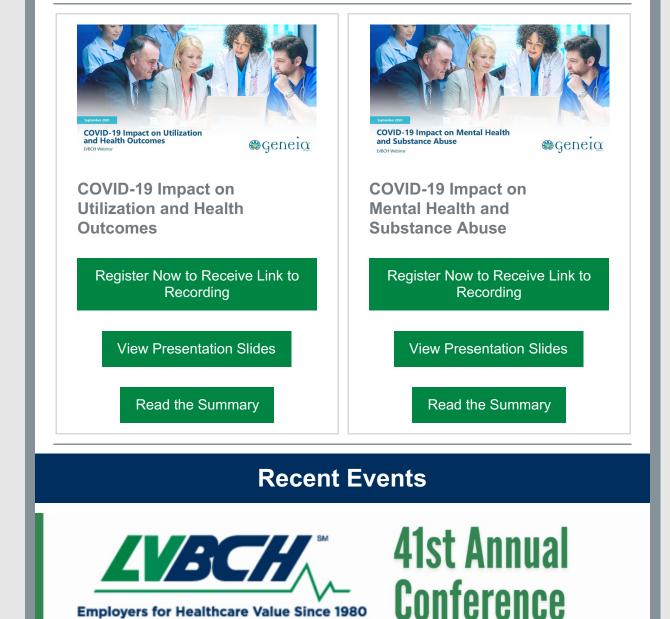
All LVBCH Employer Members are invited to participate in this ongoing peer-to-peer discussion between local employers on the topics most important to you!

Thank you to all Employer Members who have participated in these calls to date – and for sharing your organizations' experiences with COVID-19. As these session progress, they will continue to focus on issues employers are facing, including the coronavirus pandemic, as well as providing ongoing assistance and resources to help you navigate your organizations questions and concerns.

Thank you also to our Summer 2021 special guest experts: Jack Gross, Gross McGinley Amanda Buss, Cancer Support Community of the Greater Lehigh Valley

SAVE-THE-DATE The next employer forum will be a special in-person breakfast scheduled for: Thursday, August 12, 2021; 8:00 a.m. - 9:00 a.m. Employer members will receive an invitation to register. Please contact Donna Corsi: dmcorsi@lvbch.com for additional information.





Looking Forward: The Next 40 Years

May 4, 5, 6 , 2021

Please note - you must register to view each presentation by selecting the "Watch the Recording" links below. Following registration you will receive a confirmation email for each presentation you register to view, with the link to view each recording.

> Dr. Berwick Keynote -Read the Summary

Dr. Berwick Keynote -

May 4 - Speakers

Keynote Speaker

Dr. Don Berwick Former Administrator Centers for Medicare & Medicaid Services Founding CEO, Institute for Healthcare Improvement

Panel: Innovations in Healthcare



Vicki Doule Senior Vice President BSI Corporate Benefits

> Dr. Reetika Kumar Medical Director & Vice President Clinical Services for AHA & CSI



Dr. Jennifer Chambers Senior Vice President & Chief Medical Officer Capital BlueCross

> Dr. Mark Wendling Executive Director Lehigh Valley Health Network:



Dr Vid St

Dr. Rajika Reed Vice President, Community Health St Luke's University Health Network Healthcare Panel -Read the Summary

Healthcare Panel -Watch the Recording

Pharmacy Panel -Read the Summary

Pharmacy Panel -Watch the Recording

Watch the Recording

May 5 - Speakers

Panel: Innovations in Pharmacy



Jens Thorsen Employee Benefits, Practice Leader USI Insurance Services

> Bill Patterson Senior Director Express Scripts



Nick Page Chief Clinical & Strategy Officer WellDyne

> Renzo Luzzatti President US-Rx Care





MaryAnn Carlisle Chief Operations Officer & Chief Revenue Officer ELMCRx Solutions

> Benefits Panel -Read the Summary

Benefits Panel -Watch the Recording

May 5 - Speakers

Panel: Innovations in Employee Benefits



Kevin Davis VP and Senior Benefits Consultant Univest Insurance, LLC

Kendra Carey Health Educator and Strategic Wellness Consultant BeneFIT Corporate Wellness



Brian Boose Regional Vice President EyeMed Vision Care





Donna Hunter Vice President, Strategic Business Development United Concordia

Craig Kramer Keynote -Read the Summary

Craig Kramer Keynote -Watch the Recording

Mental Health Panel -Read the Summary

Mental Health Panel -Watch the Recording

May 6 - Speakers



Craig Kramer Mental Health Ambassador Chair, Global Campaign for Mental Health Neuroscience External Affairs Janssen R&D, A Johnson & Johnson Company

Reaction Panel: Innovations in Mental Health

Keynote Speaker



Pete Kareha Employee Benefits Consultant & State EB Practice Leader, McGriff insurance

> Dr. John Bulger, DO Chief Medical Officer Geisinger Health Plan



Dr. Kimberly Kabernagel, DO Medical Director Geisinger Marworth

Dominick DiSalvo Corporate Director of Clinical Services KidsPeace





Sandra Kuhn Behavioral Health Consulting Group Leader Mercer

View Annual Conference Speakers & Panelists Biographies

THANK YOU SPONSORS!

We would like to send a special **THANK YOU** to our sponsors. Without your support, this event would not be possible.

PREMIER SPONSORS













Angela Connell, Adept Packaging Gift card sponsored by: BSI

Susan Grella, Buzzi Unicem Gift card sponsored by: *HMK*

Shakirah Griffin, City of Easton Gift card sponsored by: *Highmark* Alexis Foreman, Redner's Markets Gift card sponsored by: EyeMed

Karen Deitchman, Lehigh Valley Academy Gift card sponsored by: *Keenan/USRx-Care*

Jessica Delgrosso, MCS Industries, Gift card sponsored by: *LVBCH*

National Alliance of Healthcare Purchaser Coalitions (NAHPC) Updates



LVBCH partners with the National Alliance of Healthcare Purchaser Coalitions to drive innovation, health, and value through the collective action of public and private purchasers. Together, both organizations seek to accelerate the nation's progress toward safe, efficient, high-quality healthcare and the improved status of the American population.

COVID-19 Vaccines Video Series

NAHPC's new video, <u>"COVID-19 Vaccines: Informed Decision-making,"</u> features clinicians and everyday people who have highly personal stories to share. The goal of the video is to lessen anxiety for those who still have not received the vaccine and may lack the information they need to make an informed, confident decision to get vaccinated. *Please share with employees and on your social channels and networks.*



NEW VIDEO

Informed Decision-Making

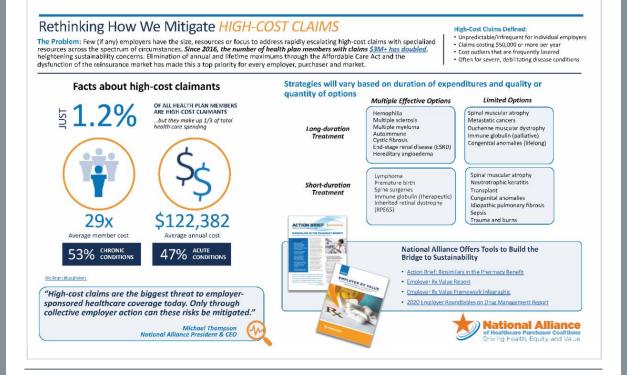
Lehigh Valley Business Coalition on Healthcare & The National Alliance of Healthcare Purchaser Coalitions Present

COVID-19 VACCINES Get the Facts Get the Facts (English)

Get the Facts (Spanish Translation)



Rethinking How We Mitigate High Cost Claims (April 2021)



Leapfrog Updates



LVBCH continues to develop its relationship with the Leapfrog Group, serving as a Regional Leader. In this role, LVBCH invites and encourages hospitals across Pennsylvania to complete the annual Hospital Survey that assesses hospital safety, quality, and efficiency based on national performance measures.

Employer Satisfaction Survey

How Satisfied Are You With Your Health Plan Partnership?

The Leapfrog Group is collecting insights through this brief employer survey to better understand how happy you and other employers across the country are with your health plan. This survey is specifically assessing how satisfied you are with your health plans helping you get value for your investment in health benefits: the highest quality health care at the best price. This information will help better communicate to health plans what employers want.

Average survey completion takes less than 5 minutes! Responses will be held confidential. Aggregate results are expected to be shared following survey close. If at least five LVBCH coalition members respond, we will be able to receive an aggregate report of our coalition-specific responses.

To make sure you are included in LVBCH reporting, please make sure to answer the following question: #6. Do you belong to a business group on health:*Answer* -> Yes If Yes, which one: *Answer* -> LVBCH

Thank you in advance!

COMPLETE SURVEY



LEAPFROG HOSPITAL SAFETY GRADE



Spring 2021 Leapfrog Hospital Safety Grades 56 Pennsylvania Hospitals Earn "A" Grades

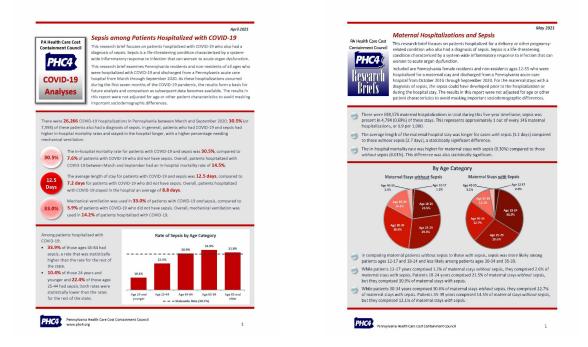
The Leapfrog Group's independent grading system assigns "A," "B," "C," "D" and "F" letter grades to general acute-care hospitals in the U.S. based on their ability to protect patients from avoidable errors, injuries, accidents and infections. In Pennsylvania 125 hospitals were graded, and 56 earned an "A," 31 earned a "B," 30 earned a "C," 8 earned a "D" and none earned an "F." Only one Pennsylvania hospital – St. Clair Hospital located in Pittsburg – has received 'Straight As' since 2013.

LVBCH would like to recognize our local hospital systems and their hospitals that received an "A" including: Geisinger's Geisinger Medical Center, Bloomsburg, Lewistown, Shamokin Area Community Hospital campuses; Lehigh Valley Health Network's Cedar Crest, Hazleton, Muhlenberg, and Pocono campuses; Penn State Health's St. Joseph Campus; and St. Luke's University Hospital Network's Allentown, Anderson, Monroe, Quakertown, Sacred Heart, and Bethlehem campuses.

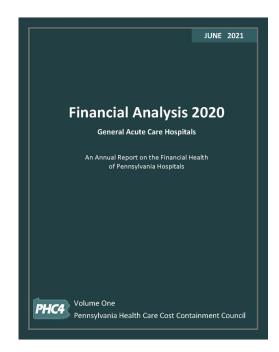
READ THE PRESS RELEASE

Pennsylvania Health Care Cost Containment Council (PHC4) Updates

COVID-19 Analysis: Sepsis Among Patients Hospitalized with COVID-19 (April 2021) Research Brief: Maternal Hospitalizations and Sepsis (May 2021)



Financial Analysis 2020: General Acute Care Hospitals (June 2021)



Employer Meetings with Purchasing Partners

Capital BLUE



LVBCH Employer Meeting June 2021

Guest Articles from Purchasing Partners







60 West Broad St. • Suite 306 • Bethlehem, PA 18018 • P: 610-317-0130

Our affiliation with these national organizations is a value-added benefit for our members.



National Alliance at Mounth care Purchaser Conference Children Internations, New York and Value

