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NBCH Recognizes Lehigh Valley Business Coalition on Healthcare with 2013 Membership Award

WASHINGTON and BETHLEHEM, PA – November 20, 2013 – The [Lehigh Valley Business Coalition on Healthcare](#) (LVBCH) was honored with the *2013 Membership Award* by the [National Business Coalition on Health](#) (NBCH) for their leadership and efforts to improve the quality and efficiency of the health care delivery system, control health care expenditures and improve health at the community level.

“It’s an honor to be recognized, especially by your peers,” said Tom Croyle, LVBCH President. “We are fortunate to have a committed group of employers focused on improving the health of their employees and their communities. We have also been able to establish relationships with health insurers and providers willing to work with employers to improve outcomes and the manner in which care is delivered in eastern Pennsylvania.”

A member of NBCH, LVBCH is a multi-state, not-for-profit coalition of employers focused on improving the delivery, cost and quality of health care. LVBCH membership is at an all-time high in both the number of employees and represented lives and the organization’s geographic footprint continues to expand. Coalition programs are focused on collective employer action, transparency, quality and data initiatives, value-based purchasing, and forums for the exchange of information, ideas and resources.

The coalition demonstrated leadership particularly in the areas of making quality and cost data transparent to consumers in order to move their market. LVBCH uses NBCH’s signature vendor management RFI, [eValue8™](#), to select their 2013 health plan partners. Building on that activity, they distributed their first [Health Plan Score Card](#) to members to help them understand how health plans are performing and find the best quality of care and services possible.

In addition, the coalition volunteered to pilot a new PBM RFI module which led to the development of a new tool now available for use by other coalitions. LVBCH also leads the way by making provider-specific performance measures transparent to consumers through their effort to implement the Leapfrog Group Hospital Survey and Children’s Care Alliance pediatric health information exchange.

“As health care costs continue to rise, coalitions are playing a critical role in reforming the system through community collaboration and purchasing strategies to improve the quality and value in care delivery,” said Karen Linscott, NBCH chief operating officer. “We’re pleased to highlight LVBCH’s leadership and creativity which is helping to improve health and health care in Pennsylvania.”

About the National Business Coalition on Health

NBCH is a national, non-profit, membership organization of purchaser-led business and health coalitions, representing over 7,000 employers and 25 million employees and their dependents across the United States. NBCH and its members are dedicated to value-based purchasing of health care services through the collective action of public and private purchasers. For additional information visit: www.nbch.org.

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