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www.LVBCH.com



Employers for Healthcare Value Since 1980

Q: What are you excited about in 2020 and beyond?

A: In 2020, the Lehigh Valley Business Coalition on Healthcare will be celebrating our 40th Anniversary of bringing Leadership and Value in Healthcare to Local Employers!

As we enter our 5th decade, as a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for employees, we continue our mission to improve the delivery, cost, and quality of healthcare in our communities through collective employer action, quality and data initiatives, value based purchasing, and providing forums for the exchange of information, ideas, and resources.

We are also excited to share our 2020 educational program series!

Please save these dates and plan on joining us! Visit www.LVBCH.com for additional information and to register for programs as they become available.

- January 10th & 24th: Employer & Associate Appreciation Open Houses
- January 22nd: “Employer Initiatives Targeting Diabetes and Obesity”
- February 4th: 7th Annual Lehigh Healthcare Systems Engineering Symposium “What Employers are Doing to Move the Needle on Healthcare”
- March 10th & 11th: Healthcare Policy “Medicare-for-All and Other Proposals”
- May 6th: 40th Anniversary Annual Meeting “Celebrating 40 Years of Employers for Leadership and Value in Healthcare”
- June TBD: Healthcare Policy “Pharmacy, Opioids & Marijuana”
- September 1st: Healthcare Policy “Heading into the 2020 Election and Beyond”
- October 6th: 3rd Annual Documentary Screening

We are most excited to see and hear from you!

Reaching an anniversary like this is a great achievement and we are grateful to all who helped us reach this milestone. In 1980, a few forward-thinking local business leaders met to discuss the actions they could take to address rapidly rising medical costs and the impact on their businesses and their employees. Since then, LVBCH has evolved into one of the most successful healthcare focused employer coalitions in the nation, all thanks to the local business community.

In 2020, be sure to consider the purchasing programs available to your organization for medical, pharmacy, dental, vision, and much more. Also, get involved with one of the Coalition’s committees that help us achieve our goals of bringing value to you!