



## LVBCH Roundtable – August 9, 2013 "PPACA Update - What's Next for Employers?"

Dear LVBCH Members & Friends,

You are invited to attend an educational event sponsored by the Lehigh Valley Business Coalition on Healthcare (LVBCH). This exclusive event will provide you with an update on the *Patient Protection and Affordable Care Act (PPACA)* and what's next for employers. This is an excellent opportunity for you to engage in a lively discussion with our expert panelists and to get your important questions answered. Additional information about the event is presented below.

### Event Info

**Date:** Friday, August 9, 2013

**Time:** 8:00 - 10:30 am

**Location:**

[Blue Grillhouse](#)

4431 Easton Avenue, Bethlehem, PA 18020

Phone: 610-691-777

**Featured Speakers:**

1. **Colleen Bruce**, Director of Value-Based Purchasing & Public Policy, National Business Coalition on Health ([NBCH](#))
2. **Barry Carleton**, Consultant, [Towers Watson](#)
3. **Paul Chuckalovak**, Director Compensation & Benefits, Essroc Cement Corp ([Essroc](#))
4. **Anthony DaRe**, President, [BSI Corporate Benefits](#)
5. **Colleen Rackley-Cuda**, Senior Director, HealthCare Reform Project Management Office, [Aetna](#)

### Program Schedule

8:00 am Registration & Light Refreshments

8:30 am Welcome & Introductions by Tom Croyle, LVBCH President, followed by a panel discussion on PPACA and its impact on employers. This is an excellent opportunity for you to engage in a lively discussion with our expert panelists and to get your important questions answered.

10:30 am Attendee Evaluations & Adjournment

### Registration Information

**Coalition Members:**

- Cost to attend is **FREE**
- Registration Deadline is **Friday, July 26, 2013**.
- To register, simply send an email to: [esolivan@lvbch.com](mailto:esolivan@lvbch.com)  
Please include the name, title, company, and email address for all of the employees you are registering for this event.

**Non-Coalition Members:**

- Cost to attend is **\$50 per attendee**
- Registration Deadline is **Friday, July 26, 2013**.
- Make your check payable to: LVBCH
- Click here for the [Non-Member Registration Form](#)
- To register, complete the [Form](#) and mail it with your payment to:

**Attn: Erica Solivan**  
LVBCH  
60 W Broad Street, Suite 105  
Bethlehem, PA 18018

### Important Reminders:

- **Space is limited! You must register to attend!**
- **Absolutely NO Registrations at the door.**
- **Registration Deadline: Friday, July 26, 2013**