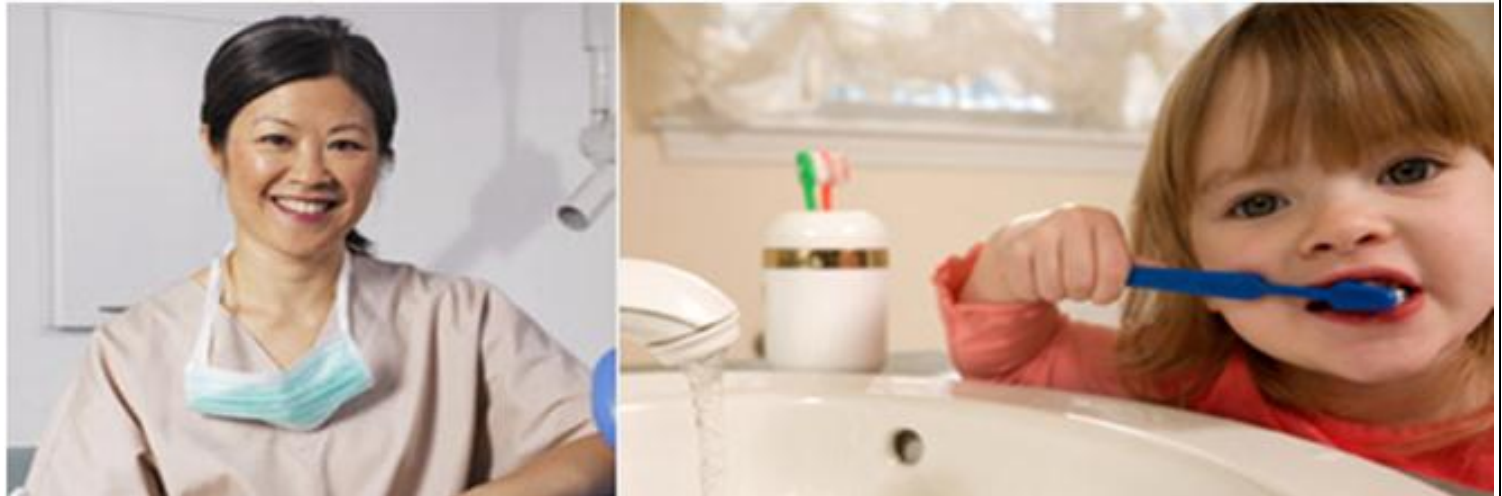




The Business Coalition on Healthcare

Employers committed to quality and affordable health care since 1980



LVBCH Broker Event - October 16, 2013

The Mouth is the Missing Piece: How Dental Treatment for Chronic Disease Can Improve Health and Save Money

1 Continuing Education (CE) Credit

Dear Broker,

You are invited to attend an educational event co-sponsored by the Lehigh Valley Business Coalition on Healthcare (LVBCH) and United Concordia Dental. This exclusive, 60-minute, 1 continuing education (CE) credit session will include a thought provoking presentation by Dr. James Bramson. The session will focus on the latest science about the medical/dental connection and show results of a major study that explains how treating certain chronic disease patients who also have gum disease can save thousands of dollars annually on medical costs.

Additional information about the event is presented below.

Event Info

Date: Wednesday, October 16, 2013

Time: 3:00 - 5:00 pm

Location:

[Melt Restaurant](#)

2805 Center Valley Pkwy,
Center Valley, PA 18034

Phone: (610) 798-9000

Program Schedule

3:00 PM	Presentation by Dr. James Bramson (1 CE Credit)
4:00 PM	Cocktail Reception & Networking
5:00 PM	Adjournment

Speaker

James B. Bramson, D.D.S.
Chief Dental Officer - United Concordia Companies, Inc.

James Bramson, D.D.S, chief dental officer, is responsible for providing clinical oversight of United Concordia Dental's provider network management, dental directors and dental policy, quality assurance, utilization review/grievance, and special investigations unit (SIU). He works closely with local offices on regulatory issues, membership development, subscriber expectations and helps develop proposals for major clients, customers, shareholders and business partners. He has 30 years of dental industry experience, including national experience as executive director of the American Dental Association (ADA) and secretary of the ADA Foundation. Jim began his career in private practice and earned his doctorate from the University of Iowa.



Attendees will Learn

- ❖ The science behind the connection between oral disease and chronic diseases such as diabetes, heart disease and strokes
- ❖ How gum disease affects your overall health
- ❖ How treating gum disease can significantly lower medical costs
- ❖ How medical and dental insurance coverage can be integrated

Registration Information

- Attendance by invitation only
- Cost to attend is **FREE** to invited attendees
- Registration Deadline is **Friday, October 4, 2013.**
- To register, simply send an email to: rcburger@lvbch.com
Please include the name, title, company, and email address for all of the employees you are registering for this event.

Event Sponsor:

UNITED CONCORDIA[®]
DENTAL

Important Reminders:

- ❖ **Space is limited, so reserve your seat today!**
- ❖ **Absolutely NO Registrations at the door.**
- ❖ **Registration Deadline: Friday, October 4, 2013**