



Laurie Brubaker

President of PA, DE & WV Markets

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Laurie Brubaker is President of Aetna's Pennsylvania, Delaware & West Virginia markets, responsible for sales, service, network, medical economics, quality improvement, and customer and broker relationships. Aetna provides health benefits to more than 1.8 million members in the three states.

Prior to assuming this role, Laurie reported to Aetna's Chairman as the chief culture officer to drive transformational culture change. Laurie has a distinguished career as an executive leading many businesses including Aetna's Pharmacy division, Head of Disability and Behavioral Health, and the Individual/Consumer and Medicare organizations. She joined Aetna in 1988 and in addition to leading profitable growth businesses, Laurie lead customer and service operations.

In addition to her Aetna experience, Laurie held management positions within the health insurance industry with various companies including the Blue Cross & Blue Shield plans within New Jersey and Pennsylvania, and Cigna HealthCare.

In 2008, Laurie was named to the Top 15 Women in Business by Pink Magazine and also named one of the Top Dallas Women to Watch by the Dallas Business Journal. Laurie was on the Board of Directors of the Pharmacy Care Management Association and the Aetna Foundation.

She holds a Bachelor of Arts degree in clinical psychology from Moravian College in Bethlehem, PA. Laurie resides in Phoenixville, PA with her husband and has two children attending college.