

Put BeneFIT's experience to work for your employees' health—with convenient programs designed specifically for your organization.



BeneFIT Corporate Wellness, a service of Populytics, helps companies of any size safeguard the health of their workforce and minimize avoidable spending by motivating and enabling employees to adopt healthier lifestyles.

## The BeneFIT team can help you:

- **Build a tailored program** based on your organization's specific needs, verified by data analytics and evidence-based health promotion models.
- **Increase employee engagement** by connecting with them in innovative ways that align with your company culture.
- **Track progress and measure success** with tools that help inspire employees to make a long-term commitment.

## Why BeneFIT?

- More than two decades of experience
- Certified professionals who are experts at motivation
- Convenient Wellness Portal
- Scalable and customizable services
- Dedicated customer support
- Accredited by the National Committee for Quality Assurance (NCQA)



See reverse for the suite of services available through BeneFIT



Lehigh Valley Business Coalition on  
Healthcare's Wellness Purchasing Partner



Marketing Material 02.18

Populytics

707 Hamilton Street, Sixth Floor, Allentown, PA 18101

Phone: 484-862-4070 • Email: [info@populytics.com](mailto:info@populytics.com) • [www.populytics.com](http://www.populytics.com)

## SERVICES



### Corporate Wellness Consultation

Whether starting a company wellness initiative or increasing the effectiveness of an existing program, our **consultative services** can **boost success**. Our Master Certified and Certified Health Education Specialists provide the **practical expertise** and **industry intelligence** that will help you achieve your program goals.



### Health Fairs and Screenings

In addition to **early detection of health risks**, Health Fairs and Screenings can be effective in **educating employees** and promoting upcoming health and wellness programs. BeneFIT offers **customized events** based on a wellness plan uniquely designed to fit your employees' needs and in support of your organization's wellness goals.



### Online Wellness Portal

BeneFIT's **highly configurable portal** has everything you need to support a successful wellness program. Participants may complete a health assessment, enroll in programs, review results, join challenges, track incentives, and much more. Those assigned to coaching can manage appointments, report on goals, and send secure messages. The portal is **accessible from any device, at any time**.



### Health Coaching

Certified by a nationally accredited program, **BeneFIT's Health Coaches** work with individuals to facilitate and empower the achievement of **participant-determined goals** related to health and wellness. Coaches apply their knowledge, skills, and experience to mobilize a participant's internal strengths and external resources for **sustainable change**.



### Expert Speaker Presentations

There is a lot of conflicting health information in today's media. Determining which facts are reliable can be overwhelming. Our **speakers deliver evidence-based information** that is **geared specifically to your employee population** in an onsite presentation or webinar.



### Additional Services

- Incentive Management
- Weight Management
- Stress Management
- Nutrition Education
- Tobacco Cessation
- Marketing & Communications
- Reporting