

Explore a new vision with us

eye
Med

LVBCHSM

Employers for Healthcare Value Since 1980

As America's fastest growing vision benefits company with more than 55 million members,¹ we've grown 40% in the past 5 years alone and more than doubled our membership over the past 10 years.² Why? Because when you switch your vision benefits to us, more employees enroll, more employees visit in-network providers and more employees use their benefits.³



THE VISION NETWORK EMPLOYEES WANT

98% of members choose an
in-network provider²

America's largest vision network⁵

The right mix of providers to match
consumer preferences

Favorite national retail chains like LensCrafters, Pearle Vision and Target Optical, plus a wide selection of regional retailers, such as America's Best, Shopko, MyEyeDr. and more

**Several in-network options
for buying online:**

- Glasses.com
- ContactsDirect.com
- LensCrafters.com
- TargetOptical.com
- Ray-Ban.com

**Eye care and eyewear directly
to you** at your facility with our
Pop-Up Clinics^{*}



BENEFITS THAT REDEFINE EXPECTATIONS

96% of members are satisfied
with their benefits⁴

The flexibility to **design a benefits
package that fits your employees**

The **freedom to choose any
ophthalmic frame, lens or contact
lens** without frame towers,
formularies or restrictions

Plus special offers and savings

\$0 out-of-pocket expense for any
available frame at participating
retailers^{*}

**Up to \$50 savings on non-prescription
sunglasses** at Sunglass Hut

\$20 off (plus free shipping)
at ContactsDirect.com^{*}

**Members-only savings on eyewear,
LASIK, hearing aids** and more on our
Member Web



ABOVE ALL ELSE, WE MAKE BENEFITS EASY

100% of clients say we're
easy to work with⁴

**Open enrollment and communication
support** to make sure employees
understand their benefits

Welcome Kit with ID cards for all
enrolled employees

User-friendly resources like our
Enhanced Provider Search, EyeMed
Members App, customized text alerts
and cost transparency tools

**Award-winning service available
7 days a week**, with hours aligned
to provider office hours

100% implementation satisfaction
for the past 11 years⁴

¹Internal analysis of EyeMed membership data compared to data from leading vision benefit companies, as reported in publicly available information. ²EyeMed internal book of business data, 2018. ³EyeMed analysis of new business that transferred over from a prior benefits company, 2017. ⁴EyeMed external satisfaction surveys, conducted by Walker and Convergys, 2018. ⁵Based on the EyeMed Insight network, October 2018.

^{*}May not be available for all groups or all group sizes.

Offer more of what's best—
Contact your EyeMed rep or visit starthere.eyemed.com