



The **Business Coalition on Healthcare**

Employers committed to quality and affordable health care since 1980

Employer Roundtable – August 9, 2013

“PPACA Update – What’s Next for Employers?”

Blue Grillhouse, 4431 Easton Avenue, Bethlehem, PA 18020

AGENDA

8:00 a.m. Registration & Buffet Breakfast

8:30 a.m. Welcome & Introductions by
Thomas J. Croyle, President LVBCH

Followed by a panel discussion:
***“Patient Protection and Affordable Care Act
(PPACA) Update - What’s Next for Employers”***

Moderator:

❖ **Barry Carleton** Towers Watson

Panelists:

❖ **Colleen Bruce** NBCH
❖ **Paul Chuckalovcak** Essroc Cement Corp.
❖ **Anthony DaRe** BSI Corporate Benefits
❖ **Colleen Rackley-Cuda** Aetna

10:30 a.m. Attendee Evaluations & Adjournment

Speaker Bios

Colleen Bruce, Director of Value-Based Purchasing & Public Policy, National Business Coalition on Health (NBCH)



Colleen Bruce, Esq., Director of Value-Based Purchasing and Public Policy, is responsible for leading the development of the organization's strategic focus and integration of Value-Based Purchasing (VBP) and policy. Ms. Bruce serves as a staff liaison to the Direct Contracting and Government Affairs committees and is responsible for content for NBCH's purchasing and public policy-related newsletters and website resources. A major focus of Ms. Bruce's work is helping coalitions and their employer members understand the Affordable Care Act's implications for employer-sponsored health care, including financial implications imposed by requirements in the Act, and policy-related decisions employers are facing as implementation moves forward.

Previously Ms. Bruce served as Special Assistant to the Deputy Administrator and Director, Center for Strategic Planning for the Centers for Medicare and Medicaid Services (CMS) within the federal Department of Health and Human Services. She was lead drafter and regulation coordinator for the Accountable Care Act for the section on Availability of Medicare Data for Performance Measurement. Prior to this, she was a Health Insurance Specialist at the Centers for Medicare and Medicaid Services (CMS), Center for Medicare Management. Ms. Bruce was also selected to participate in the HHS Emerging Leaders Program, a competitive, two-year, paid, federal internship within HHS. In this program Colleen served in roles in the Office of General Counsel, CMS, and Office of the HHS Secretary. Ms. Bruce graduated from the William Mitchell College of Law and also received a BA from Gettysburg College.

Barry Carleton, Senior Consultant, Towers Watson



Barry Carleton is a senior consultant at Towers Watson with over 30 years of experience in the benefit field. He specializes in advising employers on the impact of health care reform on their active and retiree health care benefit programs. He joined Towers Watson in 1988.

Barry's areas of expertise include: design and financing of health and welfare benefits; assessment of healthcare reform impact on active and retiree health benefits; re-evaluation of retiree medical strategy in light of Medicare Modernization Act, healthcare reform and other forces influencing employers' legacy benefit strategies. Mr. Carleton received his Bachelor's degree in management from Glassboro State College in New Jersey.

Paul Chuckalovcak, Director Compensation & Benefits, Essroc Cement Corp.



Paul is the Director of Compensation & Benefits at Essroc Cement Corp. headquartered in Nazareth, PA. He has held the position for the past six years. Prior to that, he was an HR Director at Ametek's Chemical Products Division, Sara Lee Corp. / Morgan Knitting Mills and Bethlehem Steel Corp. He has over 30 years of experience in all areas of human resources including employee benefits, labor relations and pension plan administration.

Paul serves on the board of directors of the Lehigh Valley Business Coalition on Healthcare (LVBCH) and the Private Industry Council of the Lehigh Valley. He is a graduate of the University of Pittsburgh at Johnstown with a B.A. degree in economics and has attended management training programs at Duke University, the University of Virginia and the Center for Creative Leadership in Greensboro, NC.

Anthony (Tony) DaRe, Agency Principal, BSI Corporate Benefits



Anthony (Tony) DaRe is Agency Principal at BSI Corporate Benefits (www.BSIcorporate.com). Tony is the chief negotiator and leads the BSI Team through current client renewals as well as new client implementations. Conducting seminars and educational conferences, Tony works with industry professionals to better educate them on the ever changing Health Insurance market, including Health Care Reform compliance and Consumer Driven Health Care.

Tony has worked in the Insurance Industry since 1995. Prior to founding BSI in 2003, he spent 8 years working on the carrier side. He worked for both Geisinger Health Plan and University of Michigan M-Care. Tony has held his Life, Accident, and Health Licenses since 1996 and is licensed with over 50 carriers nationwide.

BSI Corporate Benefits, LLC (and Tony DaRe) has a strong commitment to their communities and non-profit organizations. In addition to thousands of hours of volunteer work provided by BSI employees, over the last ten years, BSI Corporate Benefits has donated over \$100,000 to various charities and community projects.

Colleen Rackley-Cuda, Senior Director, HealthCare Reform PMO, Aetna



Colleen has been based in Aetna's Health Care Reform, Project Management Office (PMO) since its inception in 2010. In this role she is responsible for PMO operations, training, communications, and program management to foster compliance with the Affordable Care Act across the enterprise. She and her team work strategically with business partners and vendors across the country in support of the PMO's mission and goals.

As a 20+ year Aetna employee, Colleen brings a wealth of experience to her current role. Prior to joining the HCR PMO, Colleen invested a majority of her career in Aetna's Underwriting department, most recently as the Head of Core Underwriting responsible for compliance, training, quality, systems, and tools. She originally joined the Company in operations working in claims and member services, quality management and training. Prior to Aetna, Colleen managed the admissions area of the emergency department at Rockford Memorial Hospital and taught "Insurance 101" at Rock Valley College. Outside Aetna, Colleen enjoys volunteering in her community. She is a Girl Scout Leader, a Faith Formation teacher, a Children's Liturgist, and has coached baseball and basketball. Originally from the Chicago area, she now lives in Connecticut with her husband and three children.