



The **Business Coalition on Healthcare**

Employers committed to quality and affordable health care since 1980

Employer Forum – June 27, 2013
Olympus Corporation of the Americas Corporate Headquarters
“Benefit Trends & Open Enrollment Best Practices”

A G E N D A

- 8:30 a.m.** Registration & Light Refreshments
- 9:00 a.m.** Welcome & Introductions by
Thomas J. Croyle, President LVBCH
- Followed by presentations by Mercer speakers on
“Benefit Trends & Open Enrollment Best Practices”
- ❖ **David S. Matey, Sales Professional**
 - ❖ **Renee Frisch, Principal**
 - ❖ **Amie Smith-Murata, Senior Associate**
- 10:15 a.m.** Q&A with Mercer
- 10:45 a.m.** Break
- 11:00 a.m.** Employer Roundtable Discussion
- 12:00 noon** Attendee Evaluations & Adjournment

Speaker Bios:

David S. Matey, Sales Professional, Mercer Wilmington Office

Dave currently serves as Sales Professional in Mercer's Wilmington office. In this role, he is responsible for cultivating new business opportunities and managing on going client relationships. Because of his extensive experience on both the carrier and consultant sides, Dave has the ability to provide prospects with an understanding of how Mercer services can help them achieve their desired results.

Dave has 21 years combined experience in the group insurance and employee benefits consulting arenas. He has worked on the medical carrier side for Keystone Health Plan East, U.S Healthcare and Aetna. On the ancillary side he has worked for Boston Mutual and Standard Life. His roles have included Medicare sales, New Business Sales, Key Account Manager and Broker Sales Consultant.

In 2003 Dave joined Creative Benefits Inc. as a Consultant. During his 10 plus years at Creative, Dave worked on groups of all sizes, industries and locations. In his position Dave produced, serviced and renewed his block of business. Areas of expertise included HRA/ H.S.A. plans, self-funded medical, Rx and dental, voluntary benefits and Executive Benefits. Dave joined the Mercer Wilmington team in November 2012. He lives in Phoenixville PA with his wife Coleen and four daughters, Meghan, Rachel, Kellie Ann and Mary.

Dave earned a BA in Communications from Ursinus College in 1991 and is a Register Health Underwriter.



Renee Frisch, Principal, Mercer Philadelphia Office

Renee Frisch is a Principal in the Philadelphia office of Mercer Health & Benefits. She assists clients with benefit design strategy, vendor assessment, negotiations, plan administration, strategic plan design modifications, pricing calculations, consumer-directed health plan strategies, and paid time off/disability plan reviews. She currently manages consulting services for some of the largest, most complex clients in the region.

Since joining Mercer in 2000, she has provided consulting services to a diverse group of clients, including Fortune 500 companies, professional services firms, pharmaceutical companies, financial service organizations, manufacturers, health systems and retailers.

Renee graduated magna cum laude from Temple University with a BBA in Risk Management and Insurance and Human Resource Administration.



Amie Smith-Murata, Senior Associate, Mercer Philadelphia Office

Amie Smith-Murata is a Senior Associate in the Philadelphia Communications business. Amie assists clients with developing overall communication strategies and managing large and small size communication projects. She is responsible for project management to oversee the day to day deliverables of any given project. Areas of expertise include open enrollment communications, retirement plan changes, wellness communications, HR/benefit web sites, total rewards statements, and employee newsletters.

Since joining Mercer in 2007, Amie has worked with all size companies in industries such as consumer products, pharmaceuticals, health care systems, manufacturing, and energy. Prior to joining Mercer, Amie worked for ten years at the world's premier equity market, responsible for plan design and daily administration of their Retirement Program.

Amie received a BS from University of Massachusetts, Amherst. She has completed four exams in the Certified Employee Benefit Specialist Program.

