



“Trends in Benefit Design Evolution”

Program Schedule

- 8:00 am Registration, Continental Breakfast & Networking
- 8:45 am Welcome & Introductions
- 9:00 am Presentation by Bruce Sherman, MD, Medical Director, Ohio Based Employers Health Coalition
- 10:00 am Q&A Session
- 10:30 am Closing Remarks
- 10:45 am Adjournment

Featured Speaker

Bruce Sherman, MD
Medical Director, Ohio Based Employers Health Coalition

Bruce Sherman, MD, FCCP, FACOEM, serves as the Medical Director, Populations Health Management for the RightOpt private exchange offering for Buck Consultants at Xerox. In this role, he provides strategic guidance for development, implementation and ongoing management of integrated, value-based health and performance management strategies for exchange employer clients. Additionally, Dr. Sherman is the medical director for the Ohio-based Employers Health Coalition, Inc., where he provides health management strategies to the organization’s members, and provides strategic guidance for the coalition’s data warehouse program.



Previously he was the consulting corporate medical director for Wal-Mart Stores, Inc., Whirlpool Corporation and the Goodyear Tire & Rubber Company. Dr. Sherman is a member of the leadership board for the integrated Benefits Institute, and also has committee leadership roles with the National Committee for Quality Assurance, and Population Health Alliance.

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