



**LVBCH Employer Forum**  
**March 23, 2017**  
**CF Martin & Co., Nazareth PA**

***“Employee Stress: Their Struggle, Your Risk”***

**Program Schedule**

- 8:00 am Registration, Continental Breakfast & Networking
- 8:30 am Welcome & Introductions
- 8:35 am Prevalence, Impact of Psychosocial/Mental Health/Substance Abuse Conditions by Joe Bosche
- 9:00 am Developing and Managing Productive Employees by Dr. Eric Gustafson
- 9:15 am Q&A Session
- 9:30 am Resilience Training by Dr. Eric Gustafson
- 10:30 am Closing Remarks & Adjournment

**Event Sponsor**

Integrated Behavioral Health (IBH) is LVBCH’s long-time behavioral health partner. IBH specializes in mental health plan and substance abuse benefits administration, employee assistance programs, workers compensation, opioid management and work-life services. IBH has been serving Fortune 1000 employers, business coalitions, insurance companies, union health plans, HMO's and PPO's since 1988. IBH prides itself as a boutique company that partners with its clients to provide exceptionally high levels of administrative responsiveness and clinical quality. IBH's products are personalized and customized to meet the special needs of each client. For more information, visit their website: [www.ibhcorp.com](http://www.ibhcorp.com)



## Featured Speakers

**Eric Gustafson, Psy.D.**  
**SVP Clinical Quality Management**  
**Integrated Behavioral Health**

**email:** [egustafson@ibhcorp.com](mailto:egustafson@ibhcorp.com)

**Phone:** 800-395-1616



Dr. Eric Gustafson is an organizational consultant, workplace effectiveness trainer, and Senior Vice President of Clinical Quality for employee assistance and behavioral health programs at Integrated Behavioral Health. In the behavioral health field for over 30 years, Eric consults and trains client organizational leaders in workplace performance and motivation, leadership team effectiveness, drug-free workplace programs, critical incident recovery, and resilience skill development initiatives. Eric directs the IBH LivingSmart Resilience Coaching program, an individualized stress response skills training for employees. LivingSmart has demonstrated significant outcome and productivity results for employers.

**Joe Bosche**  
**SVP Business Development**  
**Integrated Behavioral Health**

**email:** [joe.bosche@ibhcorp.com](mailto:joe.bosche@ibhcorp.com)

**Phone:** 717-503-9323



Joe is a health insurance industry strategist with over 20 years' experience and is the Senior Vice President of Business Development for IBH. A majority of his professional life has been consulting self-insured clients through the development and implementation of wellness and utilization programs to improve plan performance. For the last four years, he has developed multiple cost models to illustrate the true impacts of stress, behavioral health and chemical dependency on claims liability and workplace productivity. His unique marketing strategy includes the promotion of IBH's clinical model for stress management and behavioral health condition recovery as a means to controlling the costs of comorbid physical disease states.