



Program Schedule

- 12:00 pm** Registration, Buffet Lunch & Networking
- 12:45 pm** Welcome & Introductions
- 1:00 pm** Presentation by Dominic Lorusso, Director of Health Partnerships, Consumer Reports
- 1:50 pm** Break
- 2:00 pm** Presentation by Mark Wendling, MD, and a team from Lehigh Valley Health Network
- 3:00 pm** Q&A Session
- 3:30 pm** Closing Remarks & Adjournment

Featured Speakers



Dominic Lorusso
Director of Health Partnerships
Consumer Reports



Dominic Lorusso is the Director of Health Partnerships and leads several Health Impact campaigns, including Choosing Wisely®, at Consumer Reports. In this role, Dom works with national and regional partner groups in developing methods to reach each of their members or constituents. Through this network, more than 100 million consumers annually have seen the CR Health content.

In addition, Dom manages the editorial and design process for the content Consumer Reports produces in its impact campaigns. Dom has over 25 years of professional experience with expertise in IT, project management and partner engagement.



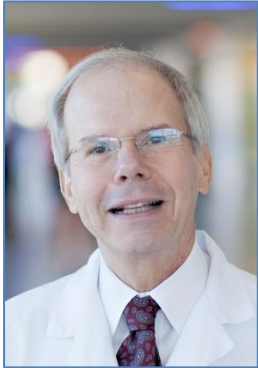
Mark Wendling, MD
Medical Director, LVPHO/Valley Preferred
Medical Director, LVHN ACO
Lehigh Valley Health Network



Since 2011, Dr. Mark Wendling has served as Medical Director of the Lehigh Valley Physician Hospital Organization, Inc./Valley Preferred. As Medical Director, he is responsible for medical leadership of the LVPHO, a regional health care delivery organization aligned with Lehigh Valley Health Network, and also parent company of Valley Preferred, a provider-owned, preferred provider organization in Allentown, Pa. In addition, Dr. Wendling is the Medical Director of the Lehigh Valley Health Network ACO.

Dr. Wendling is a graduate of the Pennsylvania State University College of Medicine. After a residency in Family Medicine at St. Margaret Memorial Hospital, Pittsburgh, he has been a practicing family physician at Lehigh Valley Health Network since 1997.

Featured Speakers (continued)



Joseph Candio, MD
Executive Vice Chair, Dept. of Medicine
Lehigh Valley Health Network



Joseph A. Candio, M.D., is the Executive Vice Chair for the Department of Medicine at Lehigh Valley Health Network (LVHN) and serves as Board of Trustees Secretary for both the Lehigh Valley Physician Hospital Organization and the Greater Lehigh Valley Independent Practice Association. He is a general internist for LVHN and has held numerous leadership positions throughout his career, including President of LVHN medical staff (1991-1992).

In addition, Dr. Candio currently holds the titles of Chief, General Internal Medicine, and Clinical Associate Professor of Medicine at USF/Morsani College of Medicine. He was recently honored as the endowed chair in internal medicine.



Kerry Snyder
Director of Health Informatics
Populytics



Kerry Snyder is the Director of Health Informatics for Populytics, a population health management and analytics firm which is a wholly-owned subsidiary of Lehigh Valley Health Network (LVHN). In this role, he directs the client data management and custom applications development functions. Kerry has spent the past 30 years working in the fields of manufacturing engineering, software engineering, healthcare IT, and health informatics and for five years served as a Manager of Information Technology for LVHN.

He holds a Bachelor of Science degree in Industrial Engineering and Master of Science degrees in Manufacturing Systems Engineering and Computer Science.



Joseph Candio, Jr
Physician Advocacy Liaison
Lehigh Valley Physician Hospital Organization



Joe Candio, Jr is a Physician Advocacy Liaison for the Lehigh Valley Physician Hospital Organization (LVPHO). He helps area physicians and practices align with the LVPHO's clinically integrated approach to achieving the Triple Aim and supports the administration of the LVPHO's provider incentive program, Achieving Clinical Excellence® (ACE).

Joe began his career with the Lehigh Valley Health Network in 2002, and has held provider outreach, account management and sales responsibilities with the LVPHO/Valley Preferred and Populytics. He holds a Bachelor of Arts degree in English Communications from Lebanon Valley College and is currently pursuing a Master of Business Administration degree from the Florida Institute of Technology.