

# LVBCH 2017 Annual Conference

*"Healthcare in Transition: What's Next?"*



**Employers for Healthcare Value Since 1980**

Bring your colleagues and attend the 37th annual conference of the Lehigh Valley Business Coalition on Healthcare (LVBCH). The event will feature thought-provoking presentations by national and local experts:

**Lawton R. Burns, Ph.D.**, Professor of Health Care Management, Wharton School, University of Pennsylvania

**Robert Laszewski**, President, Health Policy and Strategy Associates

**Dominic Lorusso**, Director of Health Partnerships, Consumer Reports

**Bridget Peck, MBA, RN**, Senior Medical Value Consultant, Capital BlueCross

**Michael Thompson**, President and CEO, National Alliance of Healthcare Purchaser Coalitions

**Mark Wendling, MD**, Executive Director, Lehigh Valley Physician Hospital Organization

The event will also include an exhibit area and lunch.

**When:** Thursday, May 4, 2017 (8:00 am – 3:00 pm)

**Where:** DeSales University, Center Valley, PA

**Deadline:** Registration deadline is Monday, 4/10/17

***Special Thanks to the Premier Event Sponsors***

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For more details and to register for this event, visit [www.LVBCH.com](http://www.LVBCH.com)