

LVBCH 2017 Annual Conference

“Healthcare in Transition: What’s Next?”



Employers for Healthcare Value Since 1980

Bring your colleagues and attend the 37th annual conference of the Lehigh Valley Business Coalition on Healthcare (LVBCH). The event will feature thought-provoking presentations by national and local experts:

Lawton R. Burns, Ph.D., Professor of Health Care Management, Wharton School, University of Pennsylvania

Robert Laszewski, President, Health Policy and Strategy Associates

Dominic Lorusso, Director of Health Partnerships, Consumer Reports

Bridget Peck, MBA, RN, Senior Medical Value Consultant, Capital BlueCross

Michael Thompson, President and CEO, National Alliance of Healthcare Purchaser Coalitions

Mark Wendling, MD, Executive Director, Lehigh Valley Physician Hospital Organization

The event will also include an exhibit area and lunch.

When: Thursday, May 4, 2017 (8:00 am – 3:00 pm)

Where: DeSales University, Center Valley, PA

Deadline: Registration deadline is Monday, 4/10/17

Special Thanks to the Premier Event Sponsors



EXPRESS SCRIPTS®



geneia®

For more details and to register for this event, visit www.LVBCH.com