

WellAssist Variable Copay Program



WellDyne maximizes the value of drug manufacturer financial assistance programs to deliver significant savings for the plan and their members.

By varying the member copayment, we capture a higher value of the financial assistance program dollars to further reduce client drug spend.

Benefits

- Significant savings for plan members with low out-of-pocket costs
- Higher adherence as members can afford high-cost medications
- Immediate savings for clients delivered at point-of-sale
- Supports our commitment to deliver low net cost to clients

WellAssist focuses on specialty and chronic medications where drug manufacturers offer financial assistance to make their product more affordable. Our program leverages a simple change in plan design to capture more financial assistance – dollars that would go unused with a standard plan design. Here's how it works:

- Clients include plan language that supports a variable copay approach
- WellDyne helps members taking eligible drugs apply for assistance
- When a patient fills a medication included in the program a portion of the coupon value is applied and:
 - A nominal copayment is charged to the member
 - The cost to the client for the medication is reduced via POS savings

**Nearly
100**
drugs are included
in WellAssist

\$11M
in client savings
in 2019



With upside to both the pharmacy plan and plan members, WellAssist is easy to implement and delivers immediate value. Ask for an analysis today and get started on the path to reducing plan spend for high cost medications and achieving low net cost.

We make it easy for clients to implement WellAssist.



Member Assistance

We outreach to members to start the enrollment process and members can contact WellDyne at any time for assistance or questions. Members are contacted by the WellDyne patient care team who are experts at facilitating member enrollment in these types of programs.



Member Impact

Although members do not need to meet their deductible for access to program medications, they are charged the lower of their specialty copay per the plan and the copay amount charged by the manufacturer. Making a financial commitment to therapy drives higher engagement by members and leads to higher medication adherence and overall therapy success.



Program Medications

We actively look for opportunities to increase the number of medications in the program and quickly evaluate new medications with financial assistance programs to determine if they can be added. Eligible medications include specialty and high-cost traditional medications. Expansion of the number of limited distribution drugs in the program is underway.

Medications are removed from the program if we find there is a lower net cost option available, typically when an authorized generic or biosimilar version comes on the market.



Client Requirements

- Clients must elect exclusive specialty with the WellDyne specialty program – US Specialty.
- Benefit plan language must be modified to support a variable copayment approach.



Reporting

WellAssist program results are included in our standard set of client reports. Plan costs for medications included in the program are also reported.

Top Therapeutic Categories

- Antiviral
- Antineoplastic
- Immunosuppressant
- Anti-inflammatory
- CNS drugs
- Skin preparations

Contact WellDyne to learn more at Sales@WellDyne.com