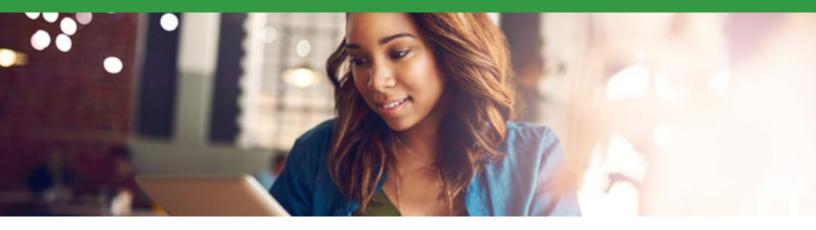
In-network also means online choices





Our network offers several options for using in-network benefits online

We know eyesight changes. And we know how employees buy eyewear is changing, too. We were one of the first managed vision care companies to offer members a seamless way to use their in-network benefits to buy both glasses and contacts online. Now we're taking it a step further - we've added even more options to make sure that members get unmatched choice in where they can shop online.

CONVENIENT ONLINE SHOPPING OFFERS:

- · Wide selection of top-selling name-brands
- Lenses and contacts available for just about any prescription
- · User-friendly experience shows members exactly what their benefits pay for
- Easy prescription verification just snap and send a picture
- · Free shipping and returns



81% of decision makers want to offer online in-network options for frames and lenses 1



67% of Millennials prefer to shop online rather than in-store 2

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Pay. Ban

contactsdirect.com ray-ban.com

Give your employees online choice -Contact your EyeMed rep or visit starthere.eyemed.com ¹ 2016 Workforce Vision Benefits Survey conducted by EyeMed and Workforce. ² Ecommerce Trends: 139 Stats Revealing How Modern Customers Shop in 2017", BigCommerce.com study.