

Date: October 5, 2023
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LVBCH Online Benefits Administration Partner Announces Clarity Complete; Receives Best Places to Work Distinction

Bethlehem, PA – Lehigh Valley Business Coalition on Healthcare (LVBCH) *Preferred Partner for Online Benefits Administration Services* – Clarity Benefit Solutions – has announced “**Clarity Complete**” an all-in-one solution that redefines employee benefits administration and technology, offering fully integrated and flexible services to benefit brokers and employers nationwide. This streamlined approach to benefits management ensures simplicity, efficiency, and compliance, and is now available to LVBCH members, and employers interested in joining the coalition.

“At Clarity, we understand the challenges faced by benefit brokers and employers when it comes to managing employee benefits efficiently,” said Bill Catuzzi, CEO and founder of Clarity Benefit Solutions. “With Clarity Complete, we have developed a game-changing solution that combines powerful technology, seamless integration, and unrivaled simplicity. Our goal is to help our clients navigate the complexities of benefits administration with ease, saving time and resources.”

Clarity Complete, including Administration, Compliance, and Benefit tools, is set to revolutionize the way employee benefits are managed, delivering a simple, comprehensive, and user-driver solution that empowers organizations to attract and retain top talent, streamline operations, and enhance employee satisfaction.

“The Coalition would like to thank Clarity for their ongoing partnership. The announcement of Clarity Complete to employer members provides an additional opportunity for comprehensive and simplified benefits administration solution, in addition to Clarity’s dedicated service team to ensure outstanding service.” said Carl Seitz, President, LVBCH. “The coalition would also like to recognize Clarity Benefit Solutions for being named a 2023 Best Places to Work by NJBIZ.”

Clarity is among a small, prestigious group of companies who received the 2023 Best Places to Work honor and has now made the list for three years. The Clarity culture is inspired by a genuine concern for people and a desire to serve. With a sincere desire to do better in the world, the Clarity team is focused on a service-first approach, and always puts customer needs first.

Coalition purchasing programs are available directly to employer members, and also through our members’ consultant and broker representatives, which is an integral part of LVBCH’s membership recruitment. Employers are encouraged to contact their consultant/broker or LVBCH to learn more about our purchasing programs. For more information, visit www.lvbch.com or www.claritybenefitsolutions.com.



About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About Clarity Benefit Solutions

Clarity Benefit Solutions provides the tools, resources, and support that Coalition employer members need to provide affordable, high-quality employee benefits for their respective employees. Clarity combines world-class customer service and technology that is unmatched in the industry today with a full suite of employee benefits and benefit administration technology to ensure that people are ready for whatever comes their way. Clarity's goal is to use technology to simplify the administration of benefits, reduce costs, and empower consumers. Clarity's simply smarter approach — fueled by feedback from employees and our customers — has led to thoughtful new ways for all of us to get the most out of our benefits. For more information visit www.claritybenefitsolutions.com.

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