

FOR IMMEDIATE RELEASE

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Lehigh Valley Business Coalition on Healthcare (LVBCH) Board Announces Pharmacy Cost Savings Partners

Bethlehem, PA – The Lehigh Valley Business Coalition on Healthcare (LVBCH) has selected ELMC Rx Solutions’ **Prescription Drug Cost Containment Services** and Keenan Pharmacy Services’ **Keenan Pharmacy Clinical Management Program** as the Coalition’s Pharmacy Cost Savings Partners. In making the selection, the LVBCH Board of Directors has endorsed these two organizations as *Preferred Partners* for their pharmacy cost savings programs.

Both organizations participated in an extensive review process. To earn the Coalition’s Preferred Partner status, they had to demonstrate better performance, pricing, or enhanced service capabilities, providing employers with increased control over the costs associated with their pharmacy benefits. Using a market-based approach, the Coalition negotiates rates that are exclusive to its members and better than individual employers could obtain on their own. The new pricing for both programs is available now.

“As prescription drugs, both specialty and non-specialty, have become increasingly significant drivers of our employer members’ benefit costs, we are pleased to offer LVBCH members the opportunity for additional savings with ELMC Rx Solutions or Keenan Pharmacy Services,” said Carl Seitz, President, LVBCH. “This will enable our members to better manage costs and risks related to pharmacy benefits. Throughout the pandemic, employers have been facing unprecedented economic challenges, and these programs provide an opportunity for additional savings at a time when it matters most to our employer members.

ELMC Rx Solutions’ Prescription Drug Cost Containment Services include clinical prior authorization oversight services and cost containment analytic services, with the sole focus of delivering prescription drug benefit solutions through effective plan design and clinical management. “We believe that these programs will have a positive impact on Coalition members,” said Mary Ann Carlisle, COO, ELMC Rx. “We appreciate the vetting process and are pleased to be chosen as a preferred partner. Both our specialty and non-specialty programs are specifically designed to protect members clinically while offering the greatest opportunity for plan savings. When combined with real-time audits for dosage, quantity and adherence to program guidelines, the results are quite compelling.”

Keenan Pharmacy Services’ Clinical Management Program includes retrospective claims review, non-specialty physician and participant communication, and specialty drug prospective claims review, and has the potential to achieve more significant savings, minimize future plan risk, and deliver enhanced clinical outcomes. These proven solutions offer unprecedented clinical and fiduciary oversight and advocacy. “Keenan’s pharmacy programs afford employers with a level of insight and control that is typically not available from traditional pharmacy programs,” said Jeffrey Hall, Senior Vice President, Keenan Pharmacy Programs. “Having transparency on costs and controlling cost-drivers is a critical tool for lower total drug spend.

Coalition plans are available to the broker community, which is an integral part of LVBCH's membership recruitment. Employers are encouraged to contact their brokers or LVBCH and ask about pharmacy cost savings programs. For more information, visit elmccgroup.com/elmcrxsolutions, keenan.com or us-rxcare.com.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About ELMC Rx Solutions

ELMC Rx Solutions, LLC is a pharmacy benefits consulting firm headquartered in Pennsylvania that optimizes member outcomes and pricing. With services ranging from PBM program evaluation, contract negotiation, specialty and non-specialty drug strategies, medication adherence management and clinical management of high cost claims, ELMCRx Solutions provides best in class services resulting in superior cost savings, risk management, and clinical design. For more information, visit <https://www.elmccgroup.com/elmcrxsolutions/>.

About Keenan Pharmacy Services (Keenan and Associates & US-Rx Care)

Keenan has a 48-year track record of serving schools, community colleges, healthcare organizations, public agencies, and other self-insured employers throughout the U.S. Keenan is part of AssuredPartners, currently ranked 11th largest U.S. brokerage. Keenan partners with US-Rx Care to bring an independent clinical program management solution to self-funded employers that can save them 20%-40% on their specialty drug spend. US-Rx Care serves over 5 million lives and has produced client savings totaling over \$1 Billion for the past twenty years. For more information, visit www.keenan.com & www.us-rxcare.com

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