

**FOR IMMEDIATE RELEASE**

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E-mail: [seitzc@lvbch.com](mailto:seitzc@lvbch.com)***Lehigh Valley Business Coalition on Healthcare Extends United Concordia Dental Partnership, Delivering More Than \$1 Million in Savings Per Year to Members***

**Bethlehem, PA (October 6, 2021) –** The **Lehigh Valley Business Coalition on Healthcare** (LVBCH) announced their extended partnership with **United Concordia Dental** to remain the preferred dental carrier for LVBCH's Employer Members.

"Under the new six-year contract, effective January 1, 2022, and extending through 2027, United Concordia Dental continues a more than two-decade commitment to LVBCH's membership," said Jack Gross (Gross McGinley, LLP), LVBCH Membership & Communications Chair. "This contract provides increasing value to LVBCH's 250+ members and 330,000+ covered lives."

As one of the oldest and most-respected coalitions in the nation, LVBCH's partnerships help employer members improve the quality and reduce the cost of their employee benefit offerings.

"United Concordia provides valuable benefits to our employees and their families," said Meloney Sallie-Dosunmu, HR Director, City of Allentown. "United Concordia's high-quality network of dental providers and exceptional customer service, are an integral part of a benefits package that helps the City of Allentown recruit and retain employees."

"The new contract doesn't just help control dental costs, it provides additional savings annually that can be invested back into our employees and business," said Rich King, CFO, Schlouch Incorporated, "all while helping our employees and their families maintain and manage their health."

It is estimated that the extended partnership will save LVBCH's employer members more than \$1 Million per year over the six-year contract. This is the sixth consecutive contract awarded to United Concordia, who has been LVBCH's endorsed dental partner since the mid-1990s. United Concordia remains one of the Coalition's longest serving partners.

"For more than 20 years, United Concordia has partnered with LVBCH," said Tom Palmer, Senior Vice President, Sales, for United Concordia. "As a result of our collaboration, membership numbers for both the Coalition and United Concordia continue to grow."

“We are excited to continue our partnership with United Concordia,” said Carl Seitz, President, LVBCH. “We encourage employers across the Lehigh Valley and all of Pennsylvania to learn more about the savings available through this program.”

Exclusive rates are available to both self-funded and fully insured employers. To learn more please talk to your broker or benefits consultant or reach out to the teams at LVBCH and United Concordia.

### **About LVBCH**

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition’s mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit [www.LVBCH.com](http://www.LVBCH.com).

### **About United Concordia**

United Concordia Companies, Inc., or United Concordia Dental, is a leading national dental solutions company focused on delivering high-quality, cost-effective dental care. Headquartered in Harrisburg, PA, the company has more than 8.8 million members, one of the nation's largest dentist networks, an AM Best A- (Excellent) rating and is licensed in all 50 states, D.C. and Puerto Rico. United Concordia is committed to delivering an effortless customer experience, as evidenced by the design, implementation and administration of our research-backed wellness programs. For more information about United Concordia, visit [www.UnitedConcordia.com](http://www.UnitedConcordia.com).

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