2021 USI Benefits Benchmarking Study

More than 6,000 employers participated in the *2020 USI Benefits Benchmarking Study,* making it the largest in the industry. The study spanned across all market segments and industry classifications with more than half of the participating organizations reporting they had between 100 and 500 employees.

Organizations that participate in the *2021 USI Benefits Benchmarking Study* will receive a complimentary Plan Performance Assessment detailing how their benefits compare with employers of similar size, industry, and geography.
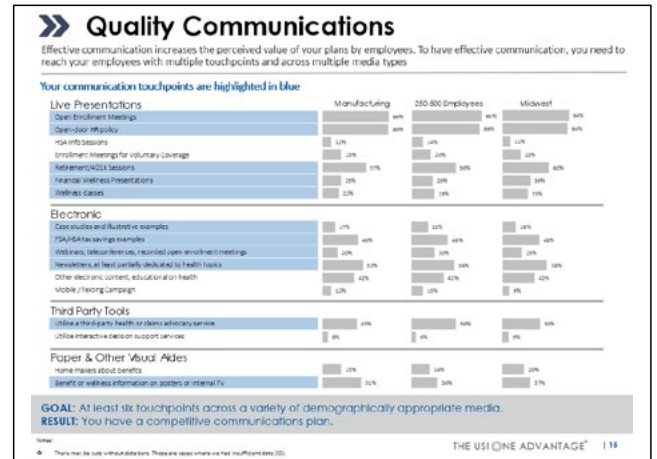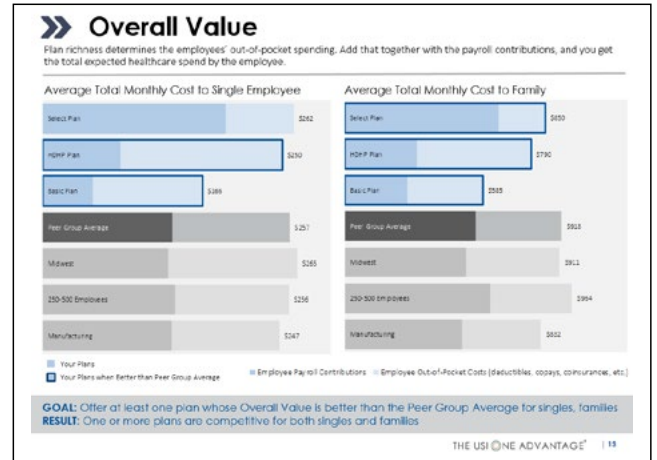
How Will the USI Benefits Benchmarking Study Assist My Organization?

The Plan Performance Assessment will help an organization:

- Develop a healthcare plan design and contribution strategy
- Understand how their benefits plan compares with peer organizations
- Structure plans to be competitive in the current market
- Understand the historical context of the plan design
- Identify benefit plan trends in the marketplace

What Information Will the Plan Performance Assessment Contain?

- An executive overview and dashboard
- Plan design benchmarking
- Employer and employee contribution summary
- Population Health Management trends
- Employee engagement strategies
- Latest information on COVID-19 protocols
- Approach to student loan repayment and/or refinancing

Examples above are from the 2020 USI Benefits Benchmarking Study.

How Do I Participate?

Visit **the study online** to complete the questionnaire.

Please call or email your local USI Benefits consultant or visit www.usi.com.

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