



Employers for Healthcare Value Since 1980

Lehigh Valley Business Coalition on Healthcare

2022 ANNUAL REPORT

Sincere thanks to all of our 2022 Sponsors,
Employer Members and Associate Members.
We appreciate your support this year and every year.

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Thank You PLATINUM SPONSORS



2022 ANNUAL REPORT

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Letter from the President & Chair of the Board

We are coming off a busy and exciting year at the Lehigh Valley Business Coalition on Healthcare. And thanks to you, our valued members, the Coalition is coming out of two years of pandemic disruption stronger than ever. We hope you will take a few moments to review the Coalition's 42nd Annual Report to reflect on all that has been accomplished in 2022.

This Report will highlight LVBCH's record membership growth, purchasing program enhancements, a return to in-person educational events, and the tremendous support of the Board, Committees, membership, and staff. Take special notice of the addition of Health Advocate as our newest Purchasing Partner, the addition of the Legislative Roundtable to our education calendar, and the opportunity to participate in one of the Coalition's Committees.

We want to thank all of you for being part of the LVBCH family. We look forward to seeing you at an upcoming LVBCH event. Please reach out to us or other members of the LVBCH Team with questions, new ideas, feedback, or just to say hello.



Carl Seitz, President



Lori Young, Chair of the Board

Board of Directors & Professional Staff

VISION STATEMENT

LVBCH will be the recognized leader in providing access to quality and cost-effective healthcare programs.

MISSION STATEMENT

Through collective employer action and partnerships with providers/payers, LVBCH strives to improve the delivery, cost and quality of healthcare in our communities.



Professional Staff

(L-R)

Donna Corsi | Director of Member Programs and Services

Amanda Greene | Director of Operations

Carl Seitz | President

Wendy Manarino | Business Manager

BOARD OFFICERS

Chair

Lori Young | Crayola, LLC

Vice Chair

Juliet Vestal | B. Braun Medical Inc.

Secretary

Jack Gross | Gross McGinley, LLP

Treasurer

Richard King | Schlouch Incorporated

Immediate Past Chair

Eileen Zielinski | PPL Corporation

BOARD OF DIRECTORS

Patricia Florkowski | Lehigh University

Kim Kapfer | Dick's Sporting Goods

Fay Knabb | East Penn Manufacturing Co., Inc

Lisa Magrowski | Reading School District

Jeannine O'Callaghan | C.F. Martin Guitar

Meloney Sallie-Dosunmu | City of Allentown

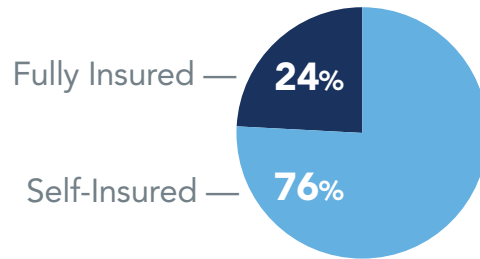
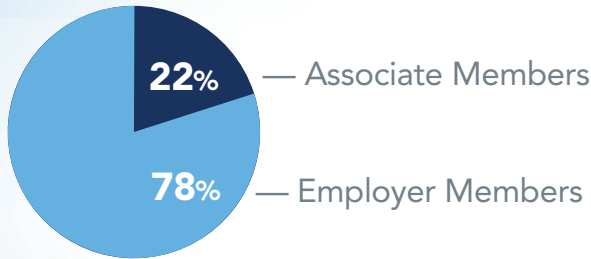
Angie Smallwood | Volvo Group North America, LLC

Kristen Wenrich | City of Bethlehem

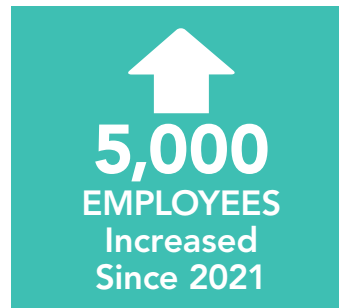
Dawn Wilson | Buzzi-Unicem USA, Inc.

GOAL: Increasing Membership & Engagement

MEMBERSHIP: **250+** ORGANIZATIONS



REPRESENTING **155,000+** EMPLOYEES



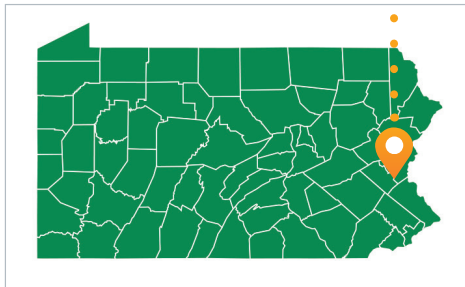
COVERING **357,000+** MEMBER LIVES



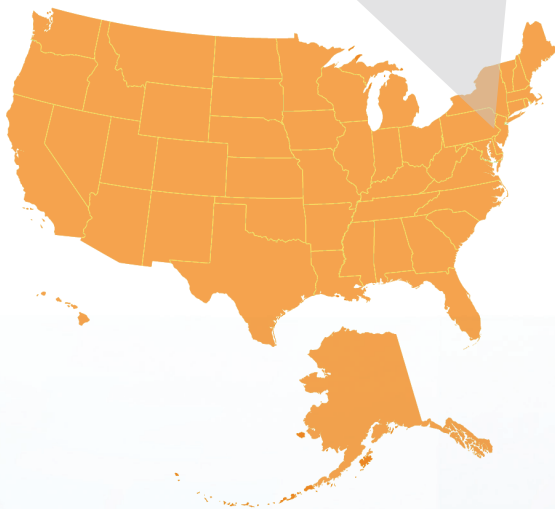
Founded and located in the Lehigh Valley...



...covering lives in every Pennsylvania county...



...and every U.S. state and other territories.



MEMBERSHIP & COMMUNICATIONS COMMITTEE

Chair

Jack Gross | Gross McGinley, LLP

Mary DeHaven | MD Associates

Donna Denby | United Concordia Companies, Inc.

Kimberly Drey | Lehigh University

Benjamin Guerin | St. Luke's University Health Network

Richard King | Schlouch Incorporated

Brian Orsinger | McGriff Insurance Services

Cary Salkin | Lehigh Valley Health Network

Michael Stocker | HMK Insurance

28% Increase
In MEMBERSHIP
Over **5** Years



2022 LVBCH Membership List

- Abeloff Auto Group
- AblePay Health
- Accolade, Inc.
- Adept Group LLC
- Ak-Chin Indian Community and Farms
- Allegra Lehigh Valley
- Allentown Art Museum
- Allentown Parking Authority
- Allentown School District
- Alzheimer's Association Delaware Valley Chapter
- American Cancer Society
- AmeriHealth Administrators
- Andesa Services Inc.
- Aon
- Arrow Primary Care, PLLC
- Arthur J. Gallagher & Co.
- ArtsQuest
- Ashland Foundry and Machine Works, LLC
- ASR Media Productions
- B. Braun Medical Inc.
- Bangor Area School District
- Bell and Evans
- Bethlehem Christian School
- Big Spring School District
- Block Insurance Agency, Inc.
- Blue Mountain School District
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Borough of Freemansburg
- Boyertown Area School District
- Brandywine Heights Area School District
- Brown & Brown of the Lehigh Valley
- BSEG, LLC
- BSI Corporate Benefits
- Buckno Lisicky & Company
- Burnham Holdings, Inc.
- Buzzi-Unicem USA, Inc.
- C.F. Martin & Co., Inc.
- Cambridge-Lee Industries LLC
- Camelot for Children
- Camp Hill School District
- Cancer Support Community of the Greater Lehigh Valley
- Capital Area Intermediate Unit
- Capital Blue Cross
- Carbon Career & Technical Institute
- Carbon Lehigh Intermediate Unit
- Carlisle Area School District
- Catasauqua Area School District
- Cedar Crest College
- Center for Allergy & Asthma
- Centivo
- Central Columbia School District
- Cetronia Ambulance Corps.
- Chaar Saddlery, LLC
- City of Allentown
- City of Bethlehem
- City of Easton
- City of Lancaster
- City of Reading
- City of Shamokin
- CLA (CliftonLarsonAllen LLP)
- Clarity Benefit Solutions
- Colonial Intermediate Unit 20
- Combined Insurance, a Chubb Company
- Commonwealth Charter Academy
- Communications Test Design Inc.
- Concannon Miller & Co. P.C.
- Conner Strong & Buckelew
- Conrad Weiser Area School District
- ConsumerMedical
- Corporate Synergies Group
- County of Berks
- County of Lehigh
- County of Northampton
- Crayola, LLC
- Creative Landscapes
- Delaware Valley School District
- Delta Dental
- DeSales University
- D'Huy Engineering, Inc.
- Dick's Sporting Goods, Inc.
- Diocese of Allentown
- Distinctive Tile & Stone
- East Penn Manufacturing Co., Inc.
- East Penn School District
- East Stroudsburg Area School District
- East Stroudsburg University-Graduate & Extended Studies
- Eastern PA Gastroenterology & Liver Specialists, PC
- Easton Coach Company
- EBC Printing and Signs
- ELMC Rx Solutions LLC
- Emerson Reid, LLC
- EMS Advisers
- Environmental Waste Minimization, Inc.
- Equinox Agency, LLC
- Everett Chiropractic, Inc.
- Express Scripts
- EyeMed
- First Commonwealth Federal Credit Union
- FLSmidth
- Follett Corporation
- Four Winds Concrete
- Geisinger Health Plan
- Geisinger Marworth Treatment Center
- Geneia, LLC
- Genentech
- General Magnaplate
- GeoBlue/Blue Cross Blue Shield Global
- Glen-Gery Corporation
- Good Shepherd Rehabilitation Network
- Greater Nanticoke Area School District
- Greater Reading Chamber of Commerce & Industry
- Gross McGinley, LLP
- H.A. Berkheimer Inc.
- Habitat for Humanity of the Lehigh Valley
- Hampson, Mowrer, Kreitz Agency
- Hanover Area School District
- Hanover Engineering Associates, Inc.
- Harrisburg Area Community College
- Headway
- Health Advocate
- High Company LLC
- Highmark
- Hine Hydraulics Corporation
- Hospital Central Services, Inc.
- Hydac Technology Corp.
- IBEW Local 743 Health & Welfare Fund (Fabian & Byrn, LLC - TPA)
- IBEW Local Union 375 Electricians' Welfare Fund
- Insurance Solutions Inc.
- Integrated Behavioral Health
- Jeffery Burtaine
- Jerdon Construction Services LLC
- Jim Thorpe Area School District
- Julabo USA
- Just Born, Inc.
- Keenan and Associates
- Keenan-Nagle Advertising, Inc.
- Kelly Car Truck Center

- Keystone Precision Instruments
- KidsPeace Corporation
- King Spry Herman Freund & Faul, LLC
- Kistler O'Brien Fire Protection
- Kitchen Magic
- Korpics Contracting, Inc.
- Kressler, Wolff and Miller, Inc.
- Lafayette College
- Lancaster-Lebanon Intermediate Unit 13
- Larry E. Moyer, Chartered Financial Consultant
- Lehigh and Northampton Transportation Authority (LANTA)
- Lehigh Carbon Community College
- Lehigh Career & Technical Institute
- Lehigh University
- Lehigh Valley Academy Regional Charter School
- Lehigh Valley Association of Independent Colleges (LVAIC)
- Lehigh Valley Benefits Group
- Lehigh Valley Health Network
- Lehigh Valley Technology Company
- Lehigh Valley Workforce Investment Board
- Lehigh Area School District
- Lentz-Koma Insurance Agency
- Lifepath, Inc.
- Lutron Electronics, Inc.
- Luzerne County Community College
- Luzerne Intermediate Unit
- LV Baseball, LP
- LVPHO/Valley Preferred
- Marsh McLennan
- McGriff Insurance Services
- MCS Industries Inc.
- MD Associates
- Mechanicsburg Area School District
- Members 1st Federal Credit Union
- Mercer
- Merck & Company
- Michelman Steel Enterprises
- Monroe Career and Technical Institute
- Monroe County
- Moravian College
- Morris Black & Sons
- Muhlenberg College
- Muve Health
- NAI Summit
- National Commission for Health Education Credentialing
- NEPA Manufacturers & Employers Association
- Northampton Area School District
- Northampton Community College
- Northeast Pennsylvania School Districts Health Trust (NEPA)
- Northern Lehigh School District
- Northwestern Lehigh School District
- Novo Nordisk, Inc.
- Nu Vu Contractor, Inc.
- One Point/Corporate Environments
- Onsite Dental
- Orlando Diefenderfer Electrical Contractor LLC
- Palram Americas, Inc.
- Panther Valley School District
- Paragon Technologies Co. (FKA SI Systems, LLC)
- Parkland School District
- PBS39
- Pen Argyl Area School District
- Penn State Health St. Joseph
- Pennsylvania House of Representatives
- Pennsylvania State Employees Credit Union
- Pittston Area School District
- Pleasant Valley School District
- Pocono Mountain School District
- Populytics/BeneFIT Corporate Wellness
- PPL Corporation
- PrimeCare Medical, Inc. and Affiliated Entities
- Private Industry Council of Lehigh Valley, Inc.
- PRL, Inc.
- PSEA Health & Welfare Fund
- Quadratus Construction Management, Inc.
- Quantum Health
- Reading Area Community College
- Reading Blue Mountain & Northern Railroad
- Reading School District
- Redners Market
- Restoration Services
- Right RX, LLC (DBA US-Rx Care)
- Salisbury Township School District
- Sanofi
- Saucon Valley Country Club
- Saucon Valley School District
- Schlouch Incorporated
- Select Sales
- Service Tire Truck Centers
- SFS Group USA, Inc.
- SleepCharge by Nox Health
- Southern Lehigh School District
- Spectrum Homes
- St. Luke's University Health Network
- Stellar Technology Solutions, Inc.
- Steve Shannon Tire Co.
- Stroudsburg Area School District
- Talen Energy Corporation
- TC Motor Car Co. DBA Lexus of Lehigh Valley
- Tegra Medical LLC
- The Arc of Lehigh and Northampton Counties
- The Seltzer Group
- Trustmark Health Benefits
- Tunkhannock Area School District
- United Concordia Companies, Inc.
- United Way of the Greater Lehigh Valley
- University of Scranton
- Univest Insurance, Inc.
- UPMC Health Plan
- USI Insurance Services
- Valley Builders, LLCf
- Valley Youth House
- Via of the Lehigh Valley
- Victaulic
- Viddler, Inc.
- Vinart Dealerships
- Vistacom
- Volvo Group North America, LLC
- VUC Inc. (FKA Dunne Manning Inc.)
- Wallenpaupack Area School District
- Wayne Highlands School District
- Weatherly Area School District
- West End Associates, Inc.
- West Perry School District
- West Shore School District
- West Side Career and Technical Center
- Whitehall Copley School District
- WI Holdings
- Wilkes University
- Wilkes-Barre Area School District
- Wilkes-Barre Career and Technical Center
- Wilson Area School District
- Wyoming Area School District
- Wyoming Valley West School District

GOAL: Strengthening Purchasing Initiatives

Preferred pricing and flexibility available for Coalition members



Medical Partner for self-funded employers with 100+ employees



Third-Party Administrator Partner for self-funded employers, providing the availability to bundle multiple partner offerings



Dental Partner for fully insured and self-funded employers



Prescription Management Partner for self-funded employers, available through carve-out



Pharmacy Cost Savings partner for prescription drug cost containment services for specialty and non-specialty drugs



Pharmacy Cost Savings partner for pharmacy clinical management and prescription case management of specialty and non-specialty drugs



Vision Partner for fully insured employers of all sizes and for self-funded employers with 100+ employees



Small business self-funded consortium option for fully insured or standalone self-funded employers with 25–500 employees



Online Benefits Administration Partner
for employers of all sizes



Health Education and Wellness options
for employers of all sizes



Employee Assistance Program (EAP) partner for
behavioral health, work/life services, and onsite
workshops, seminars, and critical incident stress
debriefing (CISD) for employers of any size

HEALTHCARE PURCHASING COMMITTEE

Chair

Juliet Vestal | B. Braun Medical Inc.

Mark Angeny | Hospital Central Services

Patricia Florkowski | Lehigh University

Kim Kapfer | Dicks Sporting Goods

Fay Knabb | East Penn Manufacturing
Co., Inc

Lisa Magrowski | Reading School District

Kathy Nosti | Cambridge-Lee
Industries, LLC

Angie Smallwood | Volvo Group North
America, LLC

Stefanie Weber | City of Easton

Lori Young | Crayola, LLC

Eileen Zielinski | PPL Corporation

Bringing Members More Value in 2023

New growth and loyalty discounts
now available for LVBCH's
Capital Blue Cross and
United Concordia Dental plans



GOAL: Providing Educational Opportunities...

EDUCATION & WELLNESS COMMITTEE

Chair

Jeannine O'Callaghan | C.F. Martin & Co., Inc

Kevin Davis | Univest

Vicki Doule | BSI Corporate Benefits, LLC

Sarah Engler | Populytics

Damien Golden | Capital Blue Cross

Allison Hess | Geisinger

Jared McEvoy | Miers Insurance

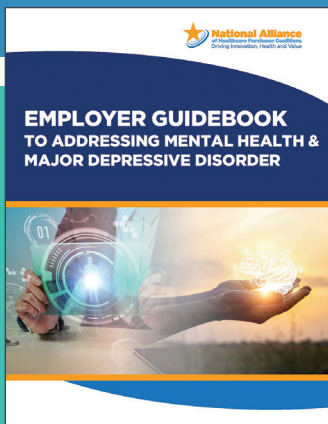
Mary Jo McNulty | Lehigh University

Adrienne Nagy | Crayola, LLC

Sherri Penchishen | City of Bethlehem

Nicholas Rizzotto | Equinox Agency, LLC

Austin Schuler | Capital Blue Cross



Recipient of National Alliance of Healthcare Purchaser Coalitions Grant:

Mental Health & Major Depressive Disorder Employer Roundtable

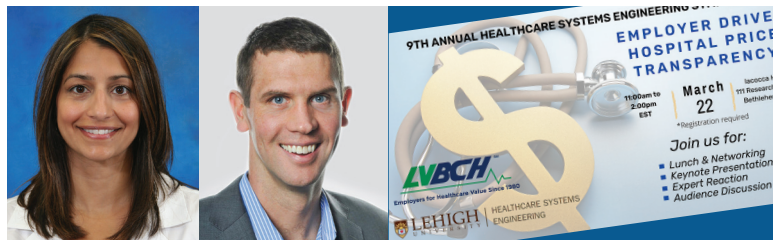
YEAR IN REVIEW

- **42nd Annual Conference – Moving Forward in 2022: Employers Working Together to Improve Healthcare Value**



Speakers (L-R): Suzanne Delbanco, Ford Koles, Bert Alicea, Marty Makary

- **9th Annual Lehigh University Healthcare Systems Engineering Symposium – Employer Drive Hospital Price Transparency**



Speakers (L-R): Gloria Sachdev, Chris Whaley

- **5th Annual Documentary Screening – The Color of Care: Not All Healthcare is Created Equal**



- **1st Annual Legislative Roundtable**



Panelists (L-R): Representative Ryan Mackenzie, Representative Pete Schweyer, moderator Doug Furness

Panelist not pictured: Geoff Brace (Representative Mike Schlossberg's office)

...and Encouraging Quality Initiatives

Education in the Vineyard Series

- EyeMed & BeneFIT Corporate Wellness at Folino Estates
- Express Scripts, ELMC Rx Solutions, and Keenan Pharmacy Clinical Management at Weathered Vineyards
- AmeriHealth & Health Advocate at Stony Run Winery

Broker Education Events

- **Staying Connected:** Enhancing the Human Element of HR through Benefit Technology with Clarity Benefits Solutions
- **Are High-Cost Prescriptions a Threat to Self-Insured Employer Healthcare:** Successful Strategies to Mitigate and Avoid High-Cost Pharmacy Claims with Keenan Pharmacy Services

Worksite Health Clinics Webinar Series with the National Association of Worksite Health Clinics

- **5th Annual Documentary Screening:** Mysteries of Mental Illness – New Frontiers, cosponsored with Lehigh University's Healthcare Systems Engineering Program at ArtsQuest Center/Town Square at SteelStacks
- **Broker Introduction to Pharmacy Cost Savings Programs –** with ELMC Rx Solutions and Keenan Pharmacy Services

Educational Webinars

- **Introducing Clarity:** Online Benefits Administration Partner with Clarity Benefit Solutions
- **Type 2 Diabetes in the Lehigh Valley:** Highlights from the LVBCH Type 2 Diabetes Report with Sanofi

QUALITY INITIATIVE COMMITTEE

Chair

Kristen Wenrich | City of Bethlehem

Ana-Iulia Alexandrescu-Anselm |
Lehigh University

John Bulger, MD | Geisinger

Jeffrey Burtaine, MD | LVBCH Medical
Director

Jennifer Chambers, MD | Capital
Blue Cross

Geraldine Garza | City of Allentown

Kristin Keenan | Keenan-Nagle
Advertising, Inc.

Matthew McCambridge, MD |
Lehigh Valley Health Network

Robert McDonald | Lehigh University

Sheila Rulli | KidsPeace Corporation

Donna Sabol | St. Luke's University
Health Network



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UPMC HEALTH PLAN

Thank You SILVER SPONSORS

Accolade | Centivo | HMK Insurance

American Cancer Society | Cancer Support Community

DeSales University | Nox Health

Univest | USI | Valley Youth House



Delivering service and care for LVBCH

Express Scripts proudly supports the Lehigh Valley Business Coalition on Healthcare (LVBCH) and recognizes all the important work done to improve the delivery, cost and quality of healthcare in our communities.



EXPRESS SCRIPTS®



Employers for Healthcare Value Since 1980

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Follow us on 

Our affiliation with these national organizations is a value-added benefit for our members:

