

# In-network also means online choices



## Our network offers several options for using in-network benefits online

We know eyesight changes. And we know how employees buy eyewear is changing, too. We were one of the first managed vision care companies to offer members a seamless way to use their in-network benefits to buy both glasses and contacts online. Now we're taking it a step further - we've added even more options to make sure that members get unmatched choice in where they can shop online.

### CONVENIENT ONLINE SHOPPING OFFERS:

- Wide selection of top-selling name-brands
- Lenses and contacts available for just about any prescription
- User-friendly experience shows members exactly what their benefits pay for
- Easy prescription verification – just snap and send a picture
- Free shipping and returns



81% of decision makers want to offer online in-network options for frames and lenses <sup>1</sup>



67% of Millennials prefer to shop online rather than in-store <sup>2</sup>

LENSCRAFTERS<sup>®</sup>

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[targetoptical.com](http://targetoptical.com)

GLASSES.com

[glasses.com](http://glasses.com)

contactsdirect

[contactsdirect.com](http://contactsdirect.com)

Ray-Ban<sup>®</sup>

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Give your employees online choice –  
Contact your EyeMed rep or visit [starthere.eyemed.com](http://starthere.eyemed.com)

<sup>1</sup> 2016 Workforce Vision Benefits Survey conducted by EyeMed and Workforce.

<sup>2</sup> Ecommerce Trends: 139 Stats Revealing How Modern Customers Shop in 2017", BigCommerce.com study.